Towards a citizen-centered multi-level ecosystem of political engagement

REDEM Workshop Reconstructing Democracy in Times of Crisis: A Voter-Centred Perspective, 5-6 February 2020

Ismael Peña-López
@ictlogist
SciencesPo, 06/02/2019
Theory of change (most abridged)

Electoral processes
Direct democracy
Deliberative processes

Transformation of the Administration
Open Government

Engagement Ecosystem
New actors & new spaces

Improve efficacy and efficiency of public policies

Understanding the complexity of public decision-making

Reduce populism (fascism)

Foster a shift towards a technopolitical paradigm of collective action
Vision & Mission of Citizen Participation

Vision
The Administration keeps a constant dialogue with citizens.

Mission
To transform the Administration by means of citizen participation, and to transform the Administration to enable citizen participation.
Value chain

Knowledge management → Transformation of the Administration

Instruments of citizen participation

Diagnosis → Design → Implementation → Evaluation

Infrastructures → New actors
New spaces
A citizens’ consultation in a nutshell

- Framework
  - Rules, limits
- Task Force
- Target Instruments
- Outputs

Diagnosis → Design → Implementation → Evaluation

- Political Commitment
- Map of Actors
- Information Communication
- Outcomes
Ecosystem of citizen participation

- **Nationwide** ecosystem of citizen participation, coherent and consistent in methodology and infrastructures, efficient and effective

- Space of **coordination** and exchange of knowledge

- Foster **instruments** collectively

- Coordinate **training** activities

- Promote **synergies** between public bodies
Infrastructures of citizen participation

- Methodology
- Training
- Technology
- New actors, new spaces, new instruments
- Governance of the model
Interdept. Commission of Transparency and Open Govt

Horizontally coordinate all OGov activity

- Open government ministry
- Open Government secretariat, DG Transparency, DG Participation
- Government Secretariat, General Controller, General Legal Affairs Office
- 13 secretariats general, S. Public Government, S. of Public finances
- DG Interdept. Coordination, DG Citizen Service, DG Public Procurement, DG Law and Legal Entities, DG Cultural Heritage
- School of Public Administration

- General strategy
- Portfolio of centralized services and support for decentralized services
Network of Transparent Governments of Catalonia

Vertically coordinate all OGov activity

- National government
- Province governments
- Local governments (by means of associations of municipalities)
- National and local consortia
- School of Public Administration
- Guild of local secretaries, controllers and treasurers

- Transparency and open data portals
- Training on Open Government
- Citizen Participation methodologies
- Technology standards, tools and services
Decidim Catalunya

**Decidim** (‘we decide’), a participation and KM digital platform

- A tool for a methodology: technology is *not* neutral
- A service for all and from all
- 1 solution for everybody
  - Economies of scale
  - Network economies
- Expand the AOC model of Transparency and e-Government
- Digital identity
  - 1 citizen, 1 digital identity
  - 1 citizen, 1 multilevel identity
- An actor with a voice of its own in a big community
ParticipaLab network

A network of networks to turn public facilities into reference sites in the municipality on citizen participation and engagement.

- **Raise awareness** on quality democracy, citizen participation and innovation on political and democratic processes.

- **Coach the local Administration** in citizen participation projects and social innovation for political and democratic processes.

- **Guide citizens** through citizen participation processes, increase their willingness to engage and broaden the socio-demographic range of participants.

- **Promote social innovation** projects in the field of civic action, politics and democracy.
Network of Open Participatory Governments (*)

Conference on the Future of Europe / EU policy-making cycle

European Network of Open Participatory Governments

Regional (NUTS2) Networks of Open Participatory Governments

Citizens’ assemblies (formal proposals)

Deliberation processes (diagnosis, brainstorming)

Public consultations (validation)

Local nodes of the Regional Network of Open Participatory Governments

Online platform

Project management

Online participation

Accountability

EDIC

EPLO

Member States

EU-wide initiatives

Citizens’ dialogues

Citizens’ agoras

* Proposal for an Opinion for the European Committee of the Regions: Local and regional authorities in the permanent dialogue with citizens
i-Voting as a (transformation) service(*)

Voting for everyone, anytime, anywhere

☐ A methodology
☐ A service
☐ A technology
☐ A strategy for awareness- and trust-building, habit-forming and normalization.

* In an exploratory stage
To cite this document:

Paris: SciencesPo


To contact the author:
ismael.pena@gencat.cat
@ictlogist