The building of new citizen governance models: from technopolitics to open government

Ismael Peña-López
@ictlogist

Master in City & Technology
Institute for advanced architecture of Catalonia
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Governance?
Socioeconomic development
Socioeconomic development → Individual resources
Change in values
Socioeconomic development

Individual resources

Change in values

Emancipative values
Socioeconomic development → Individual resources → Objective choice

Change in values → Emancipative values → Subjective choice
Change in values

Emancipative values

Democratization

 Freedoms and rights
Decision making... what are we talking about?
Diagnosis
Deliberation
Opinion shaping
Negotiation
Voting

Setting preferences
Assessment Accountability
Participation? Engagement? Development?
Direct democracy

Total sovereignty
Low complexity

The citizen rules
Representative democracy

Sovereignty shift to intermediaries
High complexity

The citizen delegates
The cost of information
The cost of communication
The cost of participation
Participation and industrial society

regular / project, with planning

High setup costs / investments
High coordination costs / operation
Scarcity of resources / inputs

collective, within an organization

reactive, when the boss of the hierarchy says so
(new)
(e-)
Participation
Participation and digital society

regular / project, with planning

High setup costs / investments
High coordination costs / operation
Scarcity of resources / inputs

collective, within an organization

reactive, when the boss of the hierarchy says so
Participation and network society

Pull businesses led by the demand
A culture of remixing and in real time

Promoters

Editors

Users

Participants

regular / project

proactive

collective

individual

reactive

one-time

Technology as platform and culture

Technology: Wordpress.org/com
The synergies of citizens and institutions

Citizen monitoring: Ushahidi
El 4th Estate as a fosterer of the 5th Estate

Media:
Arab Spring
New citizenry: an asset in politics

- Promoters
- Accionistas
- Sponsors
- Users
- Diffusion

- regular / project
- proactive
- collective
- individual
- reactive
- one-time

Politics: 15MpaRato
Open social innovation
The key is the process

Opening the process:
how are decisions made.

Foster the process:
based on what.

Replicate the process:
using what protocols.
Co-decision

The context matters: transparency in the design.

Open inputs: open... no, linked data.

Deliberation: facilitate the infrastructures.
Radical subsidiarity

From leadership to facilitation: who knows the needs better.

Granularity in decision-making: info. filtering and talent location.

From participation to co-decision: who is legit to decide.
Hierarchical organization
Assembly-based org.
Network organization
New citizen-based governance models?

- hierarchy
- assembly
- network
Fostering network organizations
Open social innovation
Characteristics

• Decentralization
• Individualization.
• Casual participation
Access to information
Coordination
The cost (of opportunity) of participation
Access to information

Coordination

The cost (of opportunity) of participation
Access to information  Scarcity of inputs

Coordination  Transaction costs

The cost (of opportunity) of participation  Granularity
Scarcity of inputs → Digitization

Transaction costs →

Granularity → Govern Obert
Cultural change: information society

Scarcity of inputs → Digitization → Transparency

Transaction costs → Participation

Granularity ↑ Govern Obert → Collaboration

Change of model: open government/governance
## Open government in practice

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Open social innovation Policies

Ecology of Tasks

Provide context       Diagnosis
Facilitate the agora  Goals
Foster interaction    Path

in Governance
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To contact the author: http://contact.ictlogy.net

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