Making open access work for your research impact

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@ictlogist #researchUOC

Barcelona, 31 May 2017
Round table 'Open Access to Research Outputs'
UOC Research Showcase.
Barcelona, Open University of Catalonia
A real case...
from the idea
to the output
Research Idea

State of the question
Centralization vs. decentralization tensions in the Digital Economy

When we speak about Information and Communication Technologies, it is an almost unavoidable mantra to say that this is an era of democratization of technology, of democratization of (access to) information. Meanwhile, we witness how the major technological firms grow, acquire or bury their competitors, keep on growing and concentrate the market in a decreasing number of hands. Which is quite the opposite of the democratization of technology.

Let us simplify things a little bit for the sake of the explanation.

Two of the main reasons for the centralization of production in the Industrial Age were the cost of capital and the lack of competition. In the Digital Age, the cost of capital is lower, and competition is more intense, but the two reasons continue to drive the centralization of the market. The result is that a few firms control the market, and the rest of the firms are marginalized.

Let us look at the example of social media. Facebook, Twitter, and Instagram are the three most popular social media platforms, with over a billion users each. These three platforms have a combined market share of over 90%, leaving little room for competition.

This centralization of the market has several implications. First, it creates a monopoly-like situation, where the firms have control over the market and can set the rules. Second, it creates a dependence on the firms, as users are locked into their platforms, and they have no choice but to use them.

To combat this centralization, we need to promote decentralization. This means promoting open standards, open-source software, and open platforms. It means promoting competition and creating a level playing field for all firms, regardless of their size.

In conclusion, the centralization vs. decentralization tensions in the Digital Economy are a real issue, and we need to address them to ensure a fair and open market for all firms.
Carlos Guadian Orta
@carlosguadian
Parte del equipo de @ideograma, trabajo en análisis de redes sociales (#sna), análisis de datos, escucha...

Followed by Rafa Camacho and 158 others

Alorza
@alorza
#change #oGov #opendata #ipublica #rumba Lord, don't let me be misunderstood.

Followed by Rafa Camacho and 128 others

J. Ignacio Criado @jcriado
Nuevo [Estudio] 'Redes Sociales Digitales en los Ayuntamientos' goo.gl/eZbwER
#socialgovnet #local #oGov
Literature review

Attend event
Voice or Chatter - Case Study references

Description:

Category Cloud: [branched]

Bibliography for a/an: Report

Hide: no  ; Public: yes  Year: 2017

Listing 46 references:


Metadecidim (II). Silvia Luque: The participatory experience of the Municipality Action Plan through the decidim.barcelona platform

By Ismael Peña-López (@ictlogist), 25 November 2016

Main categories: Cyberlaw, governance, rights, e-Government, e-Administration, Politics, Meetings, Participation, Engagement, Use, Activism
Other tags: decidim.barcelona, metadecidim, silvia_luque, technopolitics
No Comments »

Notes from the Metadecidim workshop, within the decidim.barcelona participatory programme, and held in Barcelona, Spain, on 25-26 November 2016. More notes on this event: metadecidim.

Silvia Luque, Fundació Ferrer i Guardia
The participatory experience of the Municipality Action Plan through the decidim.barcelona platform

I Jornades/Hackató del decidim.barcelona
Literature review

Attend event
Open Government: A simplified scheme

By Ismael Peña-López (@ictlogist), 28 February 2016
Main categories: e-Government, e-Administration, Politics
Other tags: open government
6 Comments »

This is a general (though simplified) scheme of what includes the concept of open government. This is a very broad concept that is generally understood as transparency, or accountability. Sometimes it is taken as government 2.0, as the institutionalization of the web 2.0 and politics 2.0. Some other times it is just confused by mere e-government.

But it is much more than that. And here I try to present a first version of an attempt to relate all the concepts that fall under the big umbrella of open government. Please note that all the scheme is open government: what is pictured in the lower left corner, “Open government (meta project)” is how the project itself is presented to the citizen, with its own blog, its own software repository and other institutional relationships with other governments.

The scheme is not comprehensive, but just aims at highlighting the main components.

As for the shapes and colours:

- Orange rhombuses picture agents: politicians, officers, individual citizens, civil society organizations, and the open government team in a given government.
- Black rectangles are processes where decisions are made.
- Green rectangles with the curved lower edge are outputs or presentation of information.
- Gray cylinders are databases or data silos.

Arrows do not have a very accurate meaning. In general, all links are bi-directional: information flows in both ways. When there is an arrow, it implies that information only flows in the sense of the arrow — this looks cleaner that double arrows, which would have populated the whole scheme. But, as said, it is more a way to stress some points (e.g. the politician feeds its Twitter account) rather than being a strong statement.
Technopolitics, ICT-based participation in municipalities and the makings of a network of open cities. Drafting the state of the art and the case of decidim.barcelona

Citation:

Work data:
Type of work: Working Paper

Categories:
E-DEMOCRACY

Tags:
technopolitics, structuration theory

Abstract:
This research is part of the Voice or Chatter? Using Structuration Framework Towards a Theor ICT Mediated Citizen Engagement research project led by IT for Change and carried on under the Making All Voices Count programme.

The research began in May 2016 and is about to end by January 2017.
Open Government: A simplified scheme

GovX

Technopolitics, ICT-based participation in municipalities and the making of a network of open cities. Drafting the state of the art and the case of decidim.barcelona

Abstract

Technopolitics, ICT-based participation in municipalities and the making of a network of open cities. Drafting the state of the art and the case of decidim.barcelona

Keywords

technopolitics, open cities, municipal participation

The research is part of the project on Citizen Today: Reflective and Responsible Towards The ICT Mediated Urban Engagement research project by PI The Change Project on Open Cities for a more inclusive and sustainable approach.

The research began in May 2017 and is due to end by January 2018.
Communication (event as participant)
Technopolitics: the building of new citizen governance models

Citation:


Work data:

Technopolitics: the building of new citizen governance models

Ismael Peña-López

Master in City & Technology
Institute for advanced architecture of Catalonia
January 25, 2016, Barcelona
What is technopolitics? A conceptual scheme for understanding politics in the digital age

Citation:

Work data:
Type of work: Communication
Categories: E-DEMOCRACY | Economics
Tags: technopolitics
Abstract:
In this article, we seek to revisit what the term ‘technopolitical’ means for democratic politics.
Communication
(event as participant)

By Ismael Peña-López (@ictlogist), 28 February 2017

Main categories: e-Government, e-Administration, Politics, ICT4D, News, Participation, Engagement, Use, Activism, Writings
Other tags: iforchange, structuration_theory

This report aims at providing an overview of the normative and institutional state of art of ICT-mediated citizen participation in Spain. The first section provides an overview of the political and civic liberties framework in Spain. In the second section the landscape of ICT mediated citizen engagement is mapped. In the third section, the report engages with implications of technology mediations for deliberative democracy and transformative citizenship.

This report is the outcome of a collaboration between IT for Change and Ismael Peña-López, School of Law and Political Science, Universitat Oberta de Catalunya under a research project titled Voice or Chatter? Using a Structuration Framework Towards a Theory of ICTmediated Citizen Engagement.

The State of the Art reports provide an overview of the normative and institutional state of art of ICT-mediated citizen participation in various countries. They provide an overview of the political and civic liberties framework, the
Participación electrónica en los municipios. De la emancipación ciudadana a la red de ciudades abiertas

Citation:


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Type of work: Article (academic)

Categories:
E-DEMOCRACY

Abstract:

Las elecciones municipales de España en 2015 trajeron a muchas ciudades españolas lo que se ha calificado como “ayuntamientos de cambio”: ayuntamientos cuyos alcaldes y representantes en el gobierno provienen de partidos emergentes del Movimiento del 15M. Esta investigación se centra en el entorno sociopolítico en el que se desarrolla este fenómeno, concretamente en Madrid y Barcelona, las dos mayores ciudades del estado y con la consideración de otras ciudades en el entorno de la Comunidad de Madrid y Catalunya. El objetivo de esta investigación es entender cómo se desarrolla este fenómeno en cuestiones concretas y cómo el espacio digital juega un papel fundamental en prestaciones como el acceso a internet, los servicios municipales, los servicios de salud, educación, empleo, etc.
Ruscs i cooperatives: dues alternatives de consum agroalimentari diferents

Ricard Espeit, Ismael Pelle-López i Núria Vega | dijous, 18 maig 2017 | Comenta | General

Fa tres anys, quan començàvem la investigació sobre els grups i les cooperatives de consum agroalimentari de Barcelona, sorgia a la ciutat una nova iniciativa d'arrel francesa: els ruscs (La Colmena que Dice Sí, LCQDS). El debat que ha generat l'expansió del nou model al voltant de les pràctiques de l'economia col·laborativa, i la mateixa definició del cooperativisme de plataforma, ens ha animat a fer una investigació per tal de valorar-ne similituds i diferències respecte a les cooperatives. De fet, dels sis ruscs actius en l'inici de l'estudi, a mitjan març del 2017, ja n'hi ha un de nou, a Gràcia, que va reobrir les portes després d'estar algun temps sense líder-responsable, i sis més estan en fase de construcció.

Dues lògiques contraposades i mots compartits en el relat

Per a una persona amb voluntat d'apropar-se al consum responsable, el discurs que genereix els dos models pot resultar semblant: proximitat, desintermediació, autogestió —fins i tot— són termes comuns del relat. En el cas dels ruscs és, a més, un instrument de marquetge evident. Així, a la pàgina web, es fa èmfasi en el nombre de productors, la seva proximitat i el nombre de productes locals disponibles.
Network?
Further research?
from the idea

to the output
Yes but, will they steal my work?
Yes but, isn't this added workload?
Yes but, is it really worth it?
Yes but, is it really worth it?
Ismael Peña-López  
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Barcelona, 31 May 2017
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