Goverati and media literacy: from empowerment to governance

Ismael Peña-López
Universitat Oberta de Catalunya
@ictlogist | http://ictlogy.net

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Media literacy into digital literacy

Peña-López, I. (2010). “From laptops to competences: bridging the digital divide in higher education”. In Revista de Universidad y Sociedad del Conocimiento (RUSC), 7 (1). Barcelona: UOC.
Power

Power = Empowerment + Governance

Empowerment:
capability to freely act within the system

Governance:
capability to rule and change the system

From empowerment to governance

From empowerment to governance: Egypt

Supranational Econ. Elites
Supranat. non-Govt. Orgs.
Supranat. Govt. Orgs.
Government
National Partialment
Goverati / Digerati
Regions / States
Cities
Individual

Governance

Empowerment

Leaping democracy gap through media bridge

Leveraging social media for activism

#egypt
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To contact the author:

@ictlogist
http://ictlogy.net

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