

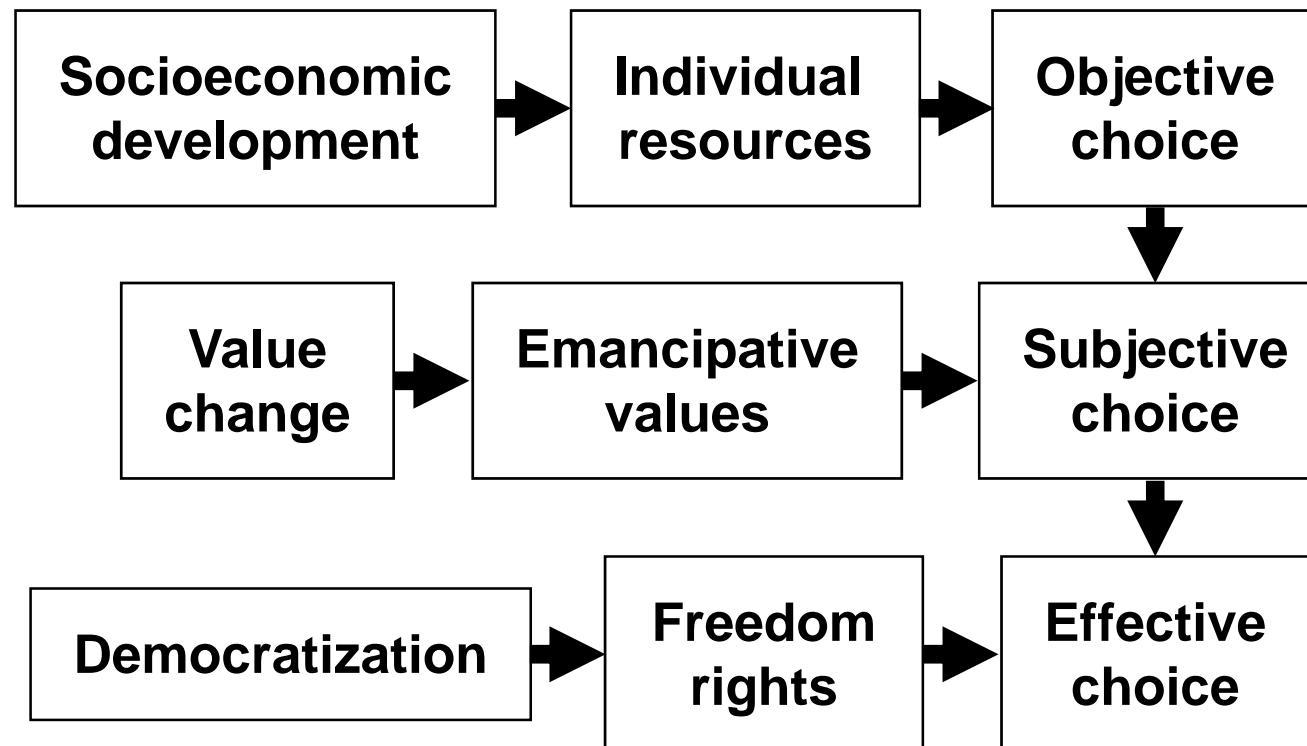
# Access to knowledge and digital divide

Ismael Peña-López  
Universitat Oberta de Catalunya

Encuentro Andaluz de Voluntariado Digital  
Jaén, March 28, 2009

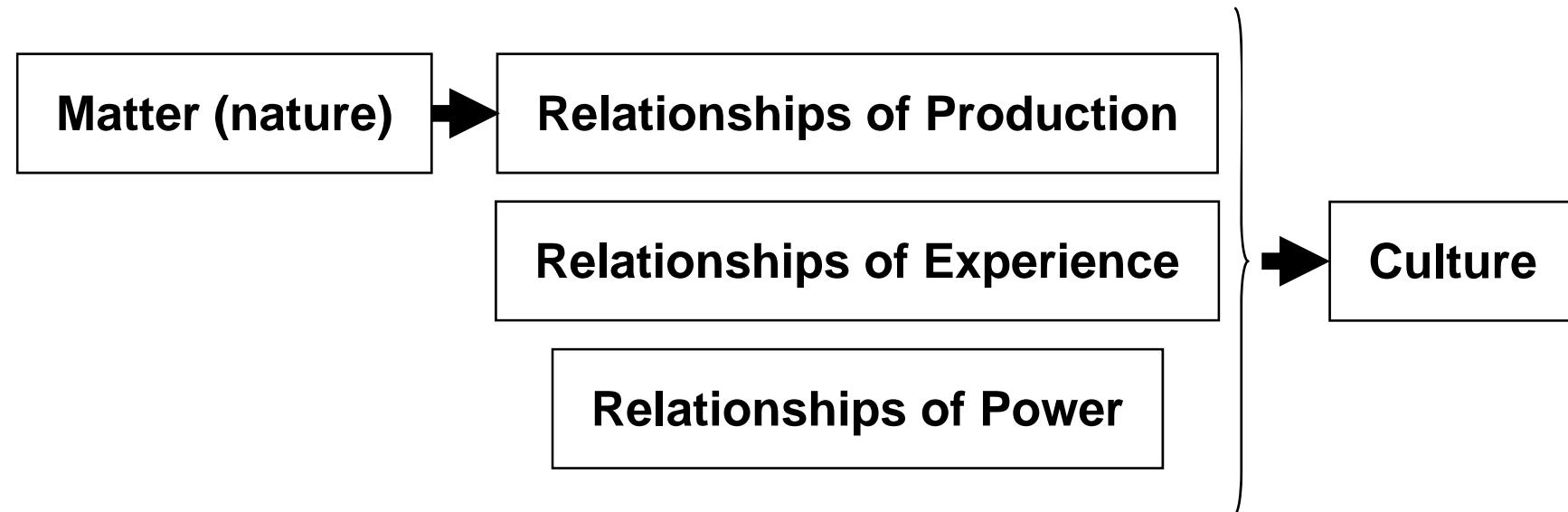
# PART I: USES AND CONSEQUENCES OF INTERNET

# Development



Based on Welzel, C., Inglehart, R. & Klingemann, H. (2003). "[The theory of human development: A cross-cultural analysis](#)". En *European Journal of Political Research*, 42(3), 341-379. Oxford: Blackwell.

# Network Society

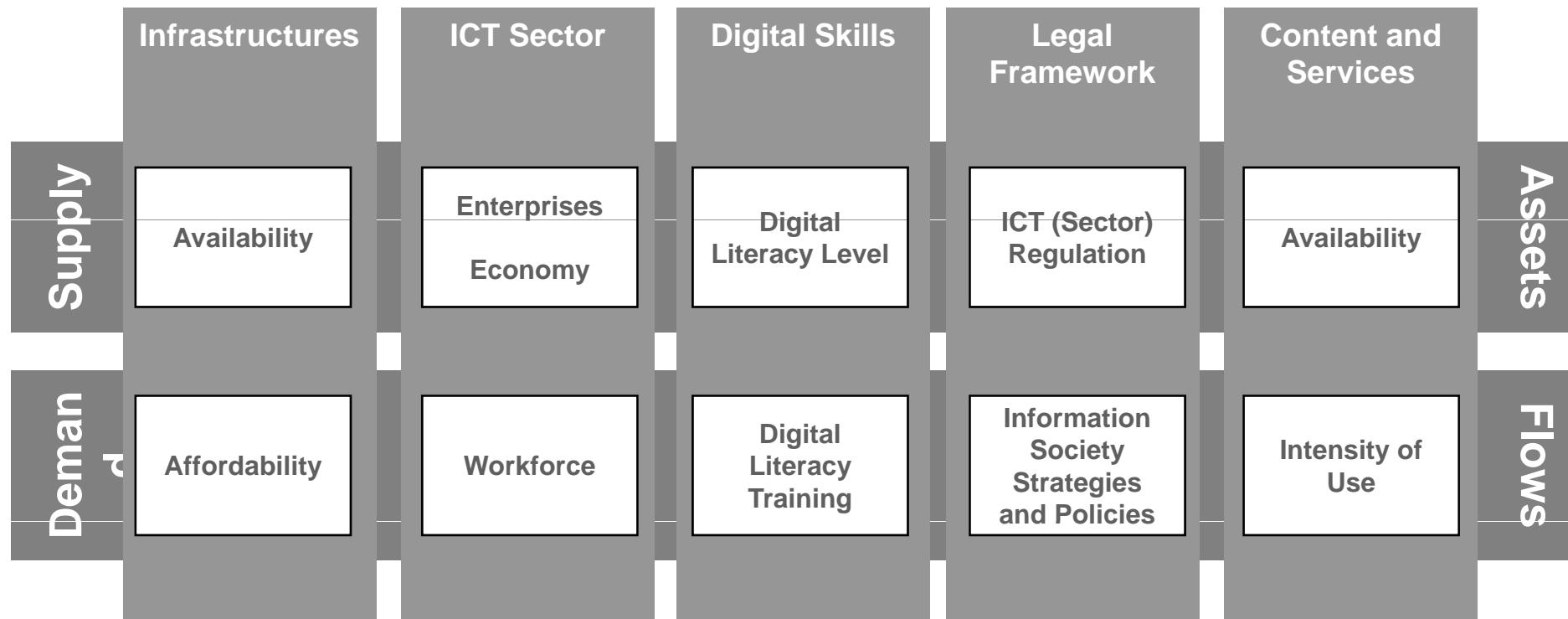


Based on: Castells, M. (2000). "[Materials for an exploratory theory of the network society](#)". En *British Journal of Sociology*, Jan-Mar 2000, 51(1), 5-24. London: Routledge.

# Development and Network Society

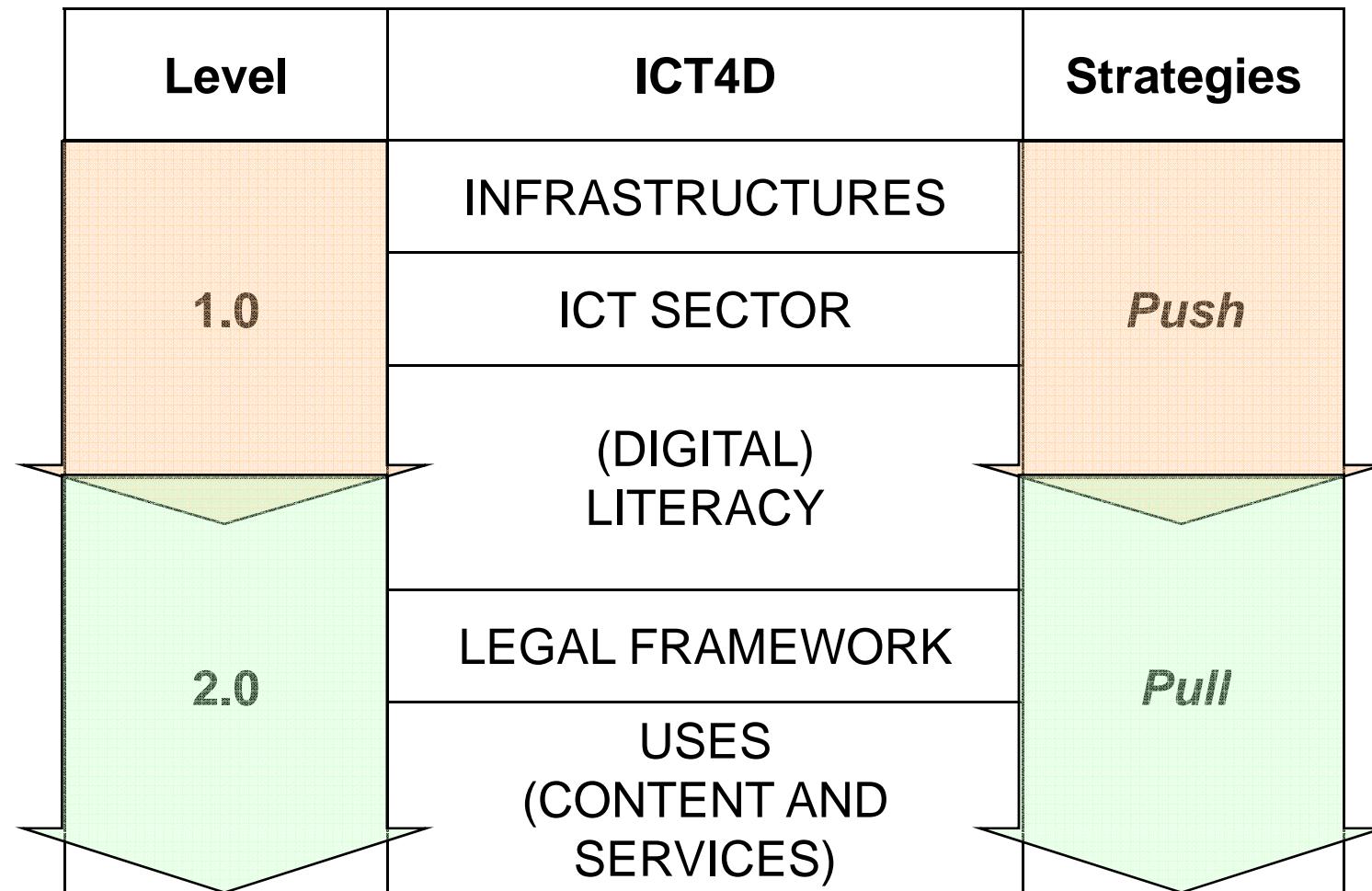
<b>Development</b>	<b>ICT4D</b>	<b>Network Society</b>
Socioeconomic Development (individual resources)	INFRASTRUCTURES	Matter (nature)
	ICT SECTOR	Production
Subjective Orientation Towards Choice (emancipative values)	(DIGITAL) LITERACY	Experience
Freedom Rights (democratization)	LEGAL FRAMEWORK	Power
	USES (CONTENT & SERVICES)	Culture

# Digital Divide

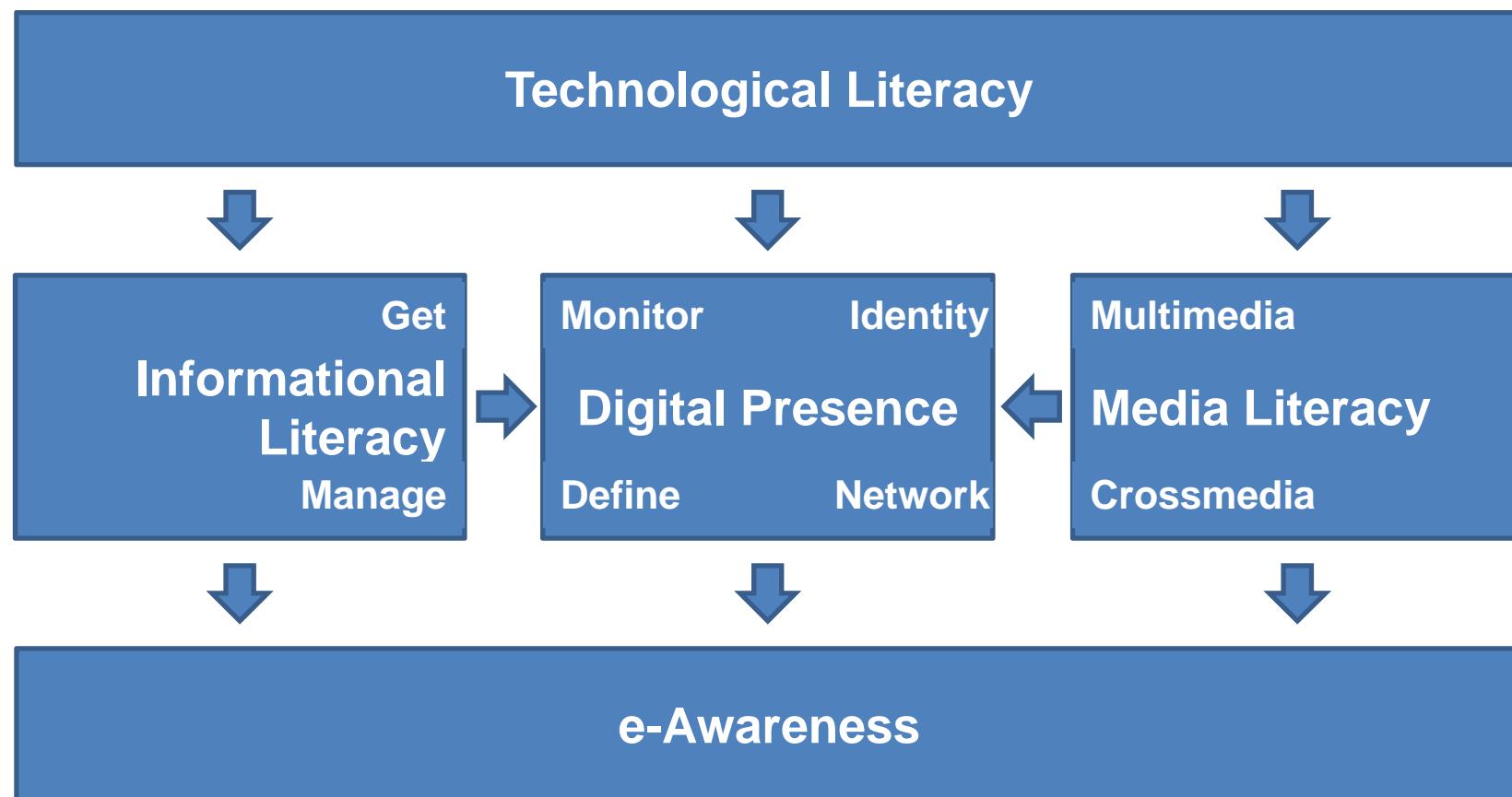


# PART II: KNOWLEDGE, eINCLUSION AND ICT VOLUNTEERING

# Strategies for the Network Society



## Digital Literacy: typology



# Knowledge, literacy and engagement

	<b>School</b>	<b>Work</b>	<b>Government</b>	<b>Citizen</b>
<b>Technological Literacy</b>	<ul style="list-style-type: none"> <li>▪ Acquisition</li> <li>▪ Evaluation</li> </ul>			
<b>Informational Literacy</b>	<ul style="list-style-type: none"> <li>▪ Acquisition</li> <li>▪ Evaluation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Life-long learning</li> </ul>		<ul style="list-style-type: none"> <li>▪ Empowerment</li> </ul>
<b>Digital Presence</b>	<ul style="list-style-type: none"> <li>▪ e-Portfolios &amp; PLE</li> </ul>	<ul style="list-style-type: none"> <li>▪ Networking</li> <li>▪ e-Portfolios</li> </ul>	<ul style="list-style-type: none"> <li>▪ Transparency &amp; Accountability</li> </ul>	<ul style="list-style-type: none"> <li>▪ Identity</li> <li>▪ Socialization</li> </ul>
<b>Media Literacy</b>	<ul style="list-style-type: none"> <li>▪ Acquisition</li> <li>▪ Evaluation</li> </ul>		<ul style="list-style-type: none"> <li>▪ 4<sup>th</sup> &amp; 5<sup>th</sup> powers</li> <li>▪ Open government</li> <li>▪ Goverati</li> </ul>	<ul style="list-style-type: none"> <li>▪ Empowerment</li> <li>▪ User Generated Content</li> </ul>
<b>e-Awareness</b>		<ul style="list-style-type: none"> <li>▪ Business models</li> <li>▪ Self-programming</li> <li>▪ Connected worker</li> </ul>	<ul style="list-style-type: none"> <li>▪ Participation</li> <li>▪ Connected institution</li> </ul>	<ul style="list-style-type: none"> <li>▪ Privacy &amp; Security</li> <li>▪ Participation</li> <li>▪ Connected citizen</li> </ul>

# Ciudadanos de la Sociedad de la Información

<b>Worker / Customer / Citizen</b>	<b>Self-programmable</b>	<b>Generic</b>	<b>Exclusion</b>
<b>Connected</b>	<b>Source of innovation and value creation</b>	<b>Executor</b>	
<b>Disconnected</b>	<b>Diamond in the rough but invisible to networks</b>	<b>Structurally irrelevant to the system</b>	
<b>Inequality</b>			

Based on Castells (2000, 2004)

Jaén, March 28, 2009. Encuentro Andaluz de Voluntariado Digital

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**To contact the author:**

<http://ismael.ictlogy.net>



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