

Technopolitics: weaving the networks of local and global governance

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Universitat Ramon Llull
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**RAMON
LLULL**
UNIVERSITY

Governance?

Socioeconomic development

Socioeconomic
development



Individual
resources

```
graph LR; A[Socioeconomic development] --> B[Individual resources]; B --> C[Objective choice];
```

Socioeconomic
development

Individual
resources

Objective
choice

Change in values

Socioeconomic
development

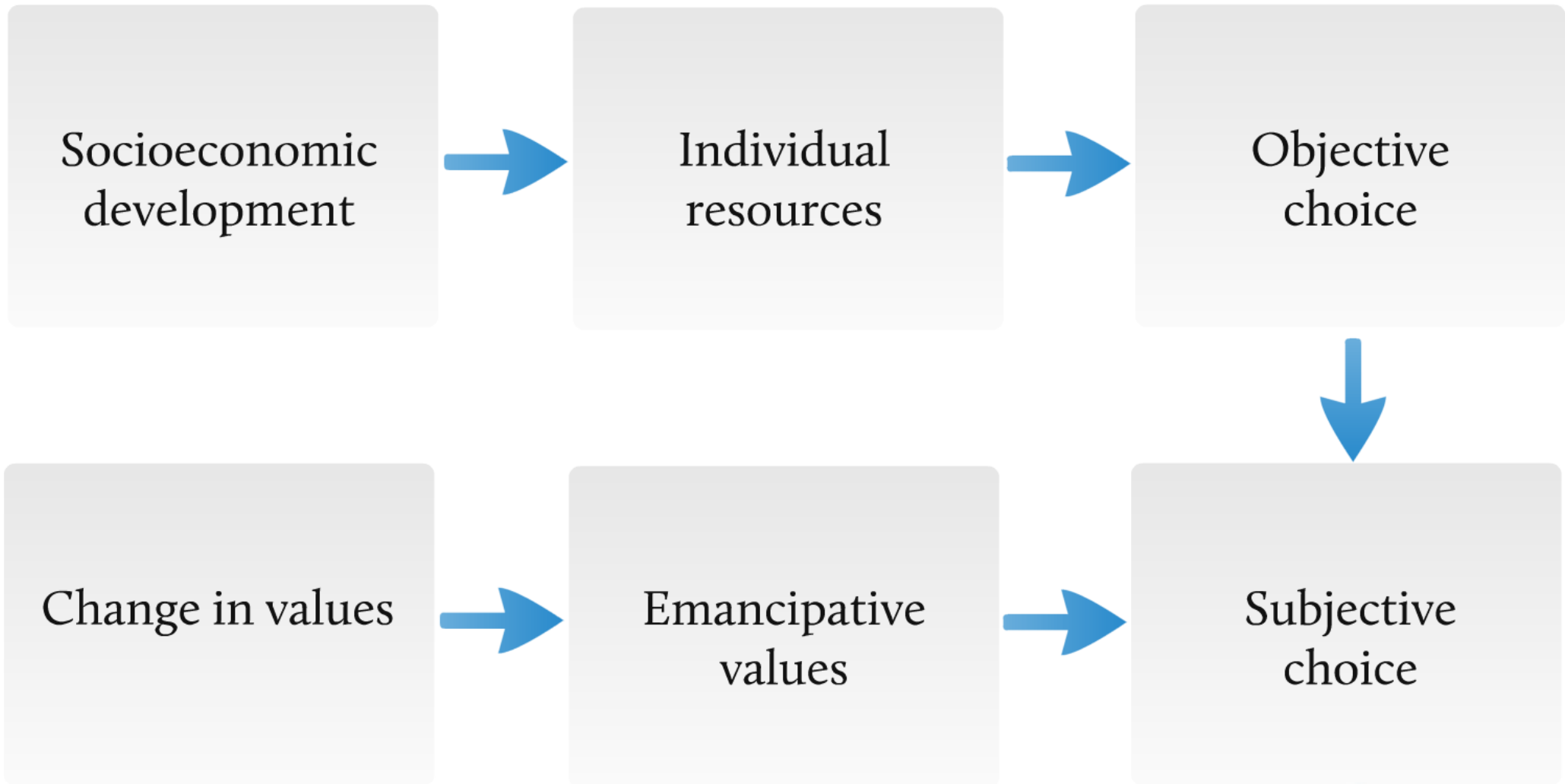


Individual
resources

Change in values



Emancipative
values



Democratization

Change in values

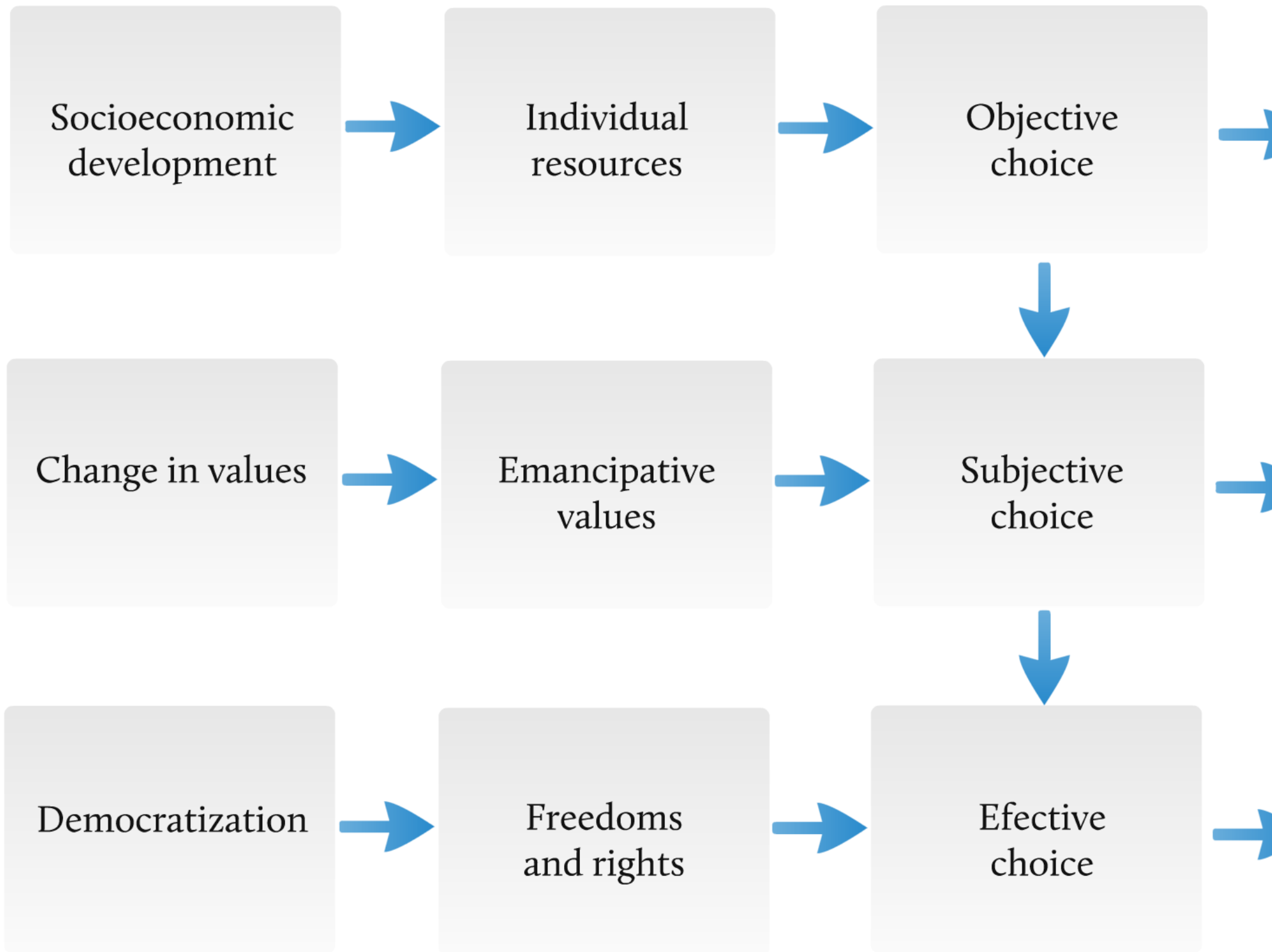


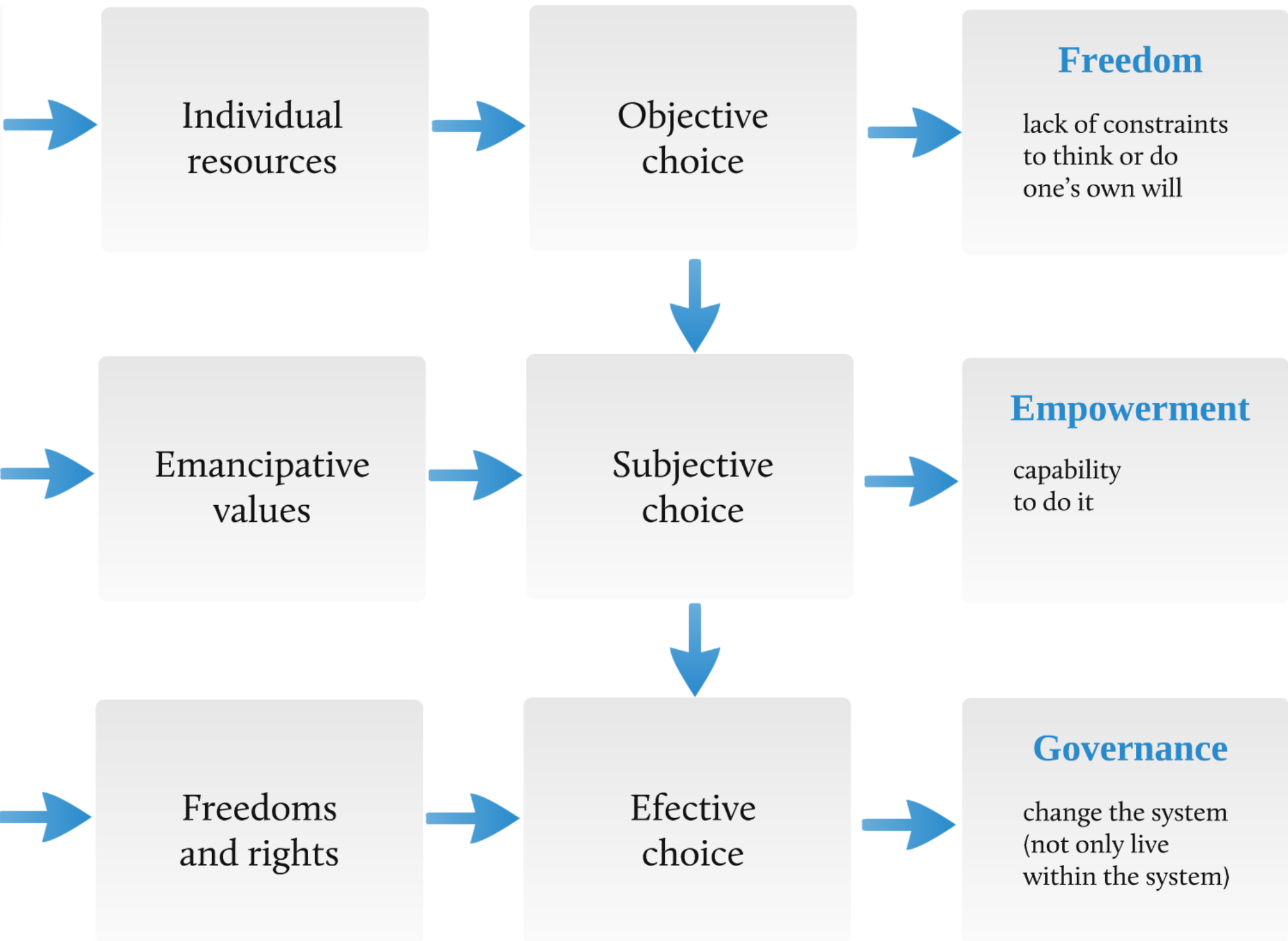
Emancipative
values

Democratization




Freedoms
and rights





**Decision
making...
what are we
talking about?**



Diagnosis

Deliberation

Opinion shaping Negotiation

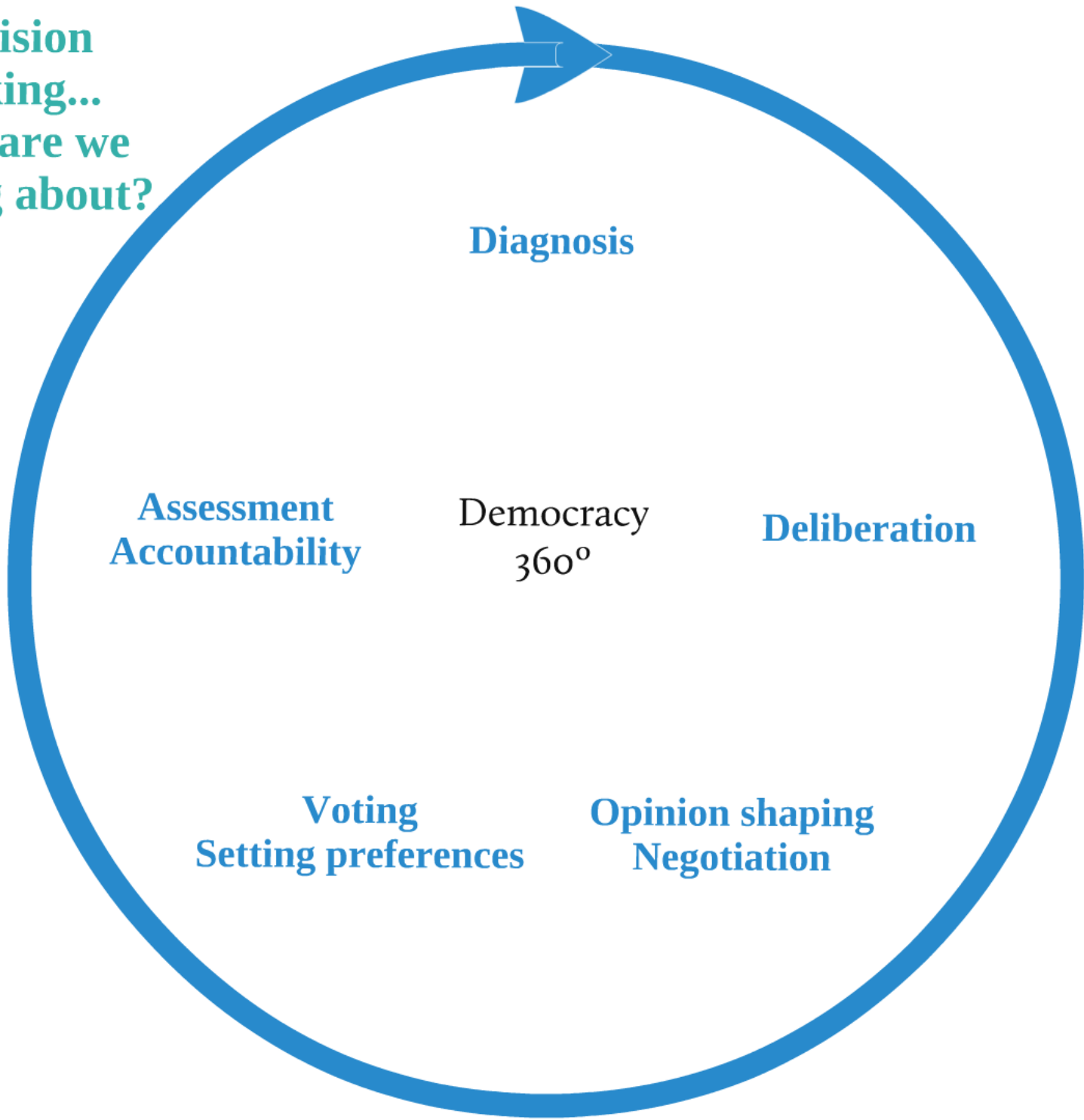


Voting

Setting preferences

Assessment Accountability

**Decision
making...
what are we
talking about?**



Diagnosis

**Assessment
Accountability**

**Democracy
360°**

Deliberation

**Voting
Setting preferences**

**Opinion shaping
Negotiation**

Fancy a game?



Spreadsheet for the game:

Peña-López, I. (2016). *Technopolitics: weaving the networks of local and global governance*. Lecture at the Degree in International Relations, Universitat Ramon Llull, November 7, 2016, Barcelona. Barcelona: Universitat Ramon Llull.

<http://w.ictlogy.net/3147>

Participation?
Engagement?
Development?

Direct democracy

Total sovereignty

Low complexity

The citizen rules

Representative democracy

Sovereignty shift to intermediaries
High complexity

The citizen delegates

The cost of information



The cost of communication



El cost of participation



Participation and industrial society

regular / project, with planning

High setup costs / investments

High coordination costs / operation

Scarcity of resources / inputs

collective, within an organization

reactive, when the boss of the hierarchy says so



Industrial democracy

Freedom

++

Empowerment

~

Governance

--

(new)

(e-)

Participation

Participation and digital society

regular / project, with planning

High setup costs / investments

High coordination costs / operation

Scarcity of resources / inputs

collective, within an organization

reactive, when the boss of the hierarchy says so

NO LOW



Participation and digital society

regular / project, with planning

High setup costs / investments

High coordination costs / operation

Scarcity of resources / inputs

collective, within an organization

reactive, when the boss of the hierarchy says so

Democracy + Internet = ?



NO LOW





Rodotà, S. (1997).
Tecnopolitica.



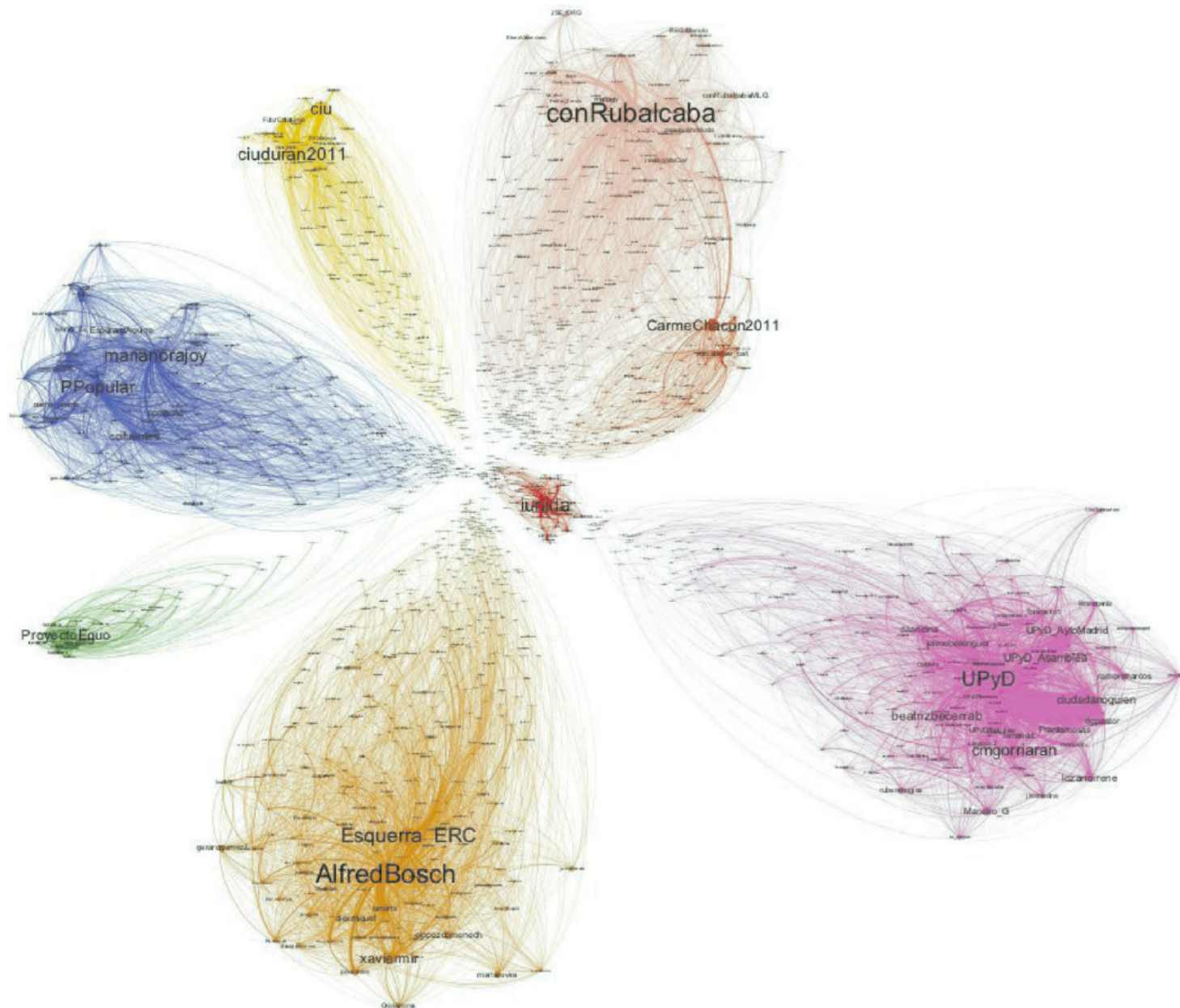
Peña-López, I. (2011).
“Striving behind the
shadow – The dawn of
Spanish politics 2.0”.



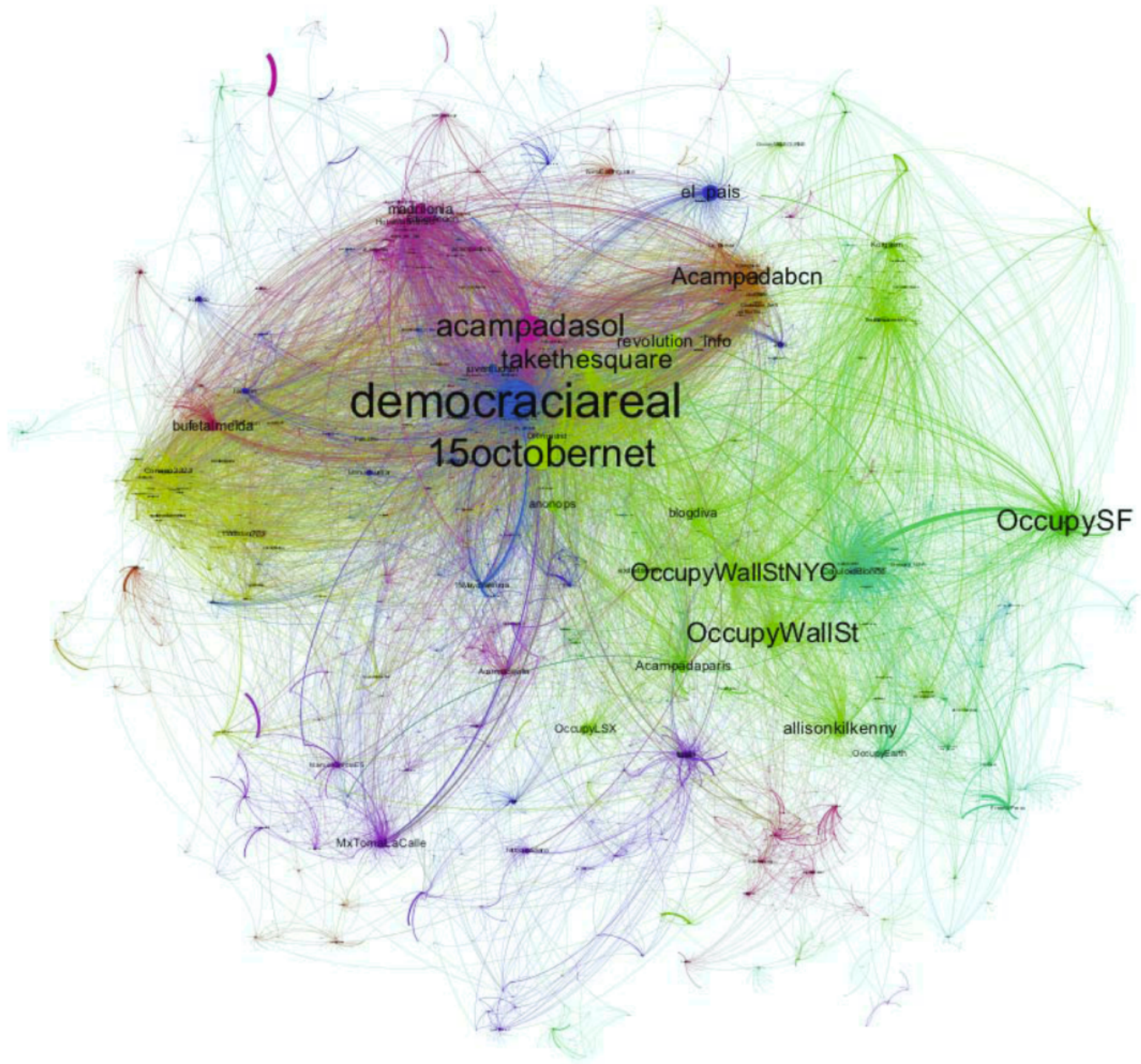
Lebkowsky, J. (1997).
“TechnoPolitics”.



Toret, J. (Coord.) (2013).
Tecnopolítica



Aragón, P., Kappler, K., Kaltenbrunner, A., Laniado, D. & Volkovich, Y. (2013). "Communication dynamics in twitter during political campaigns: The case of the 2011 Spanish national election". In *Policy & Internet*, 5 (2), 183-206. Internet, Politics, Policy 2012: Big Data, Big Challenges?. Malden: Wiley Periodicals.



Toret, J. (Coord.) (2013). Tecnopólitica: la potencia de las multitudes conectadas. El sistema red 15M, un nuevo paradigma de la política distribuida. Barcelona: UOC-IN3.

Democracy + Internet = ?



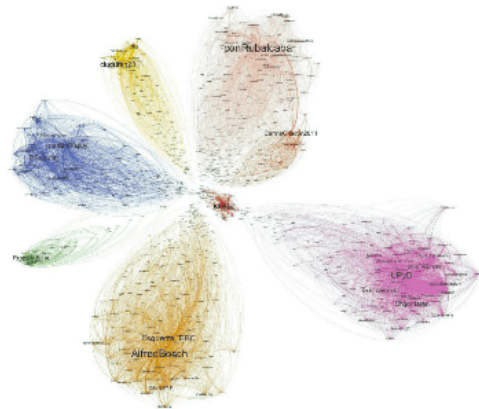
Rodotà, S. (1997).
Tecnopolitica.

Lebkowsky, J. (1997).
“TechnoPolitics”.

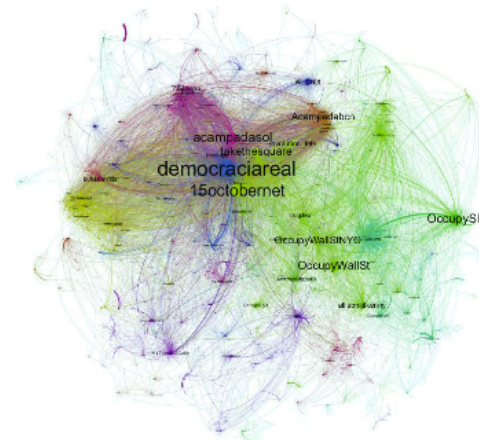


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Participation and digital society

regular / project, with planning

High setup costs / investments

High coordination costs / operation

Scarcity of resources / inputs

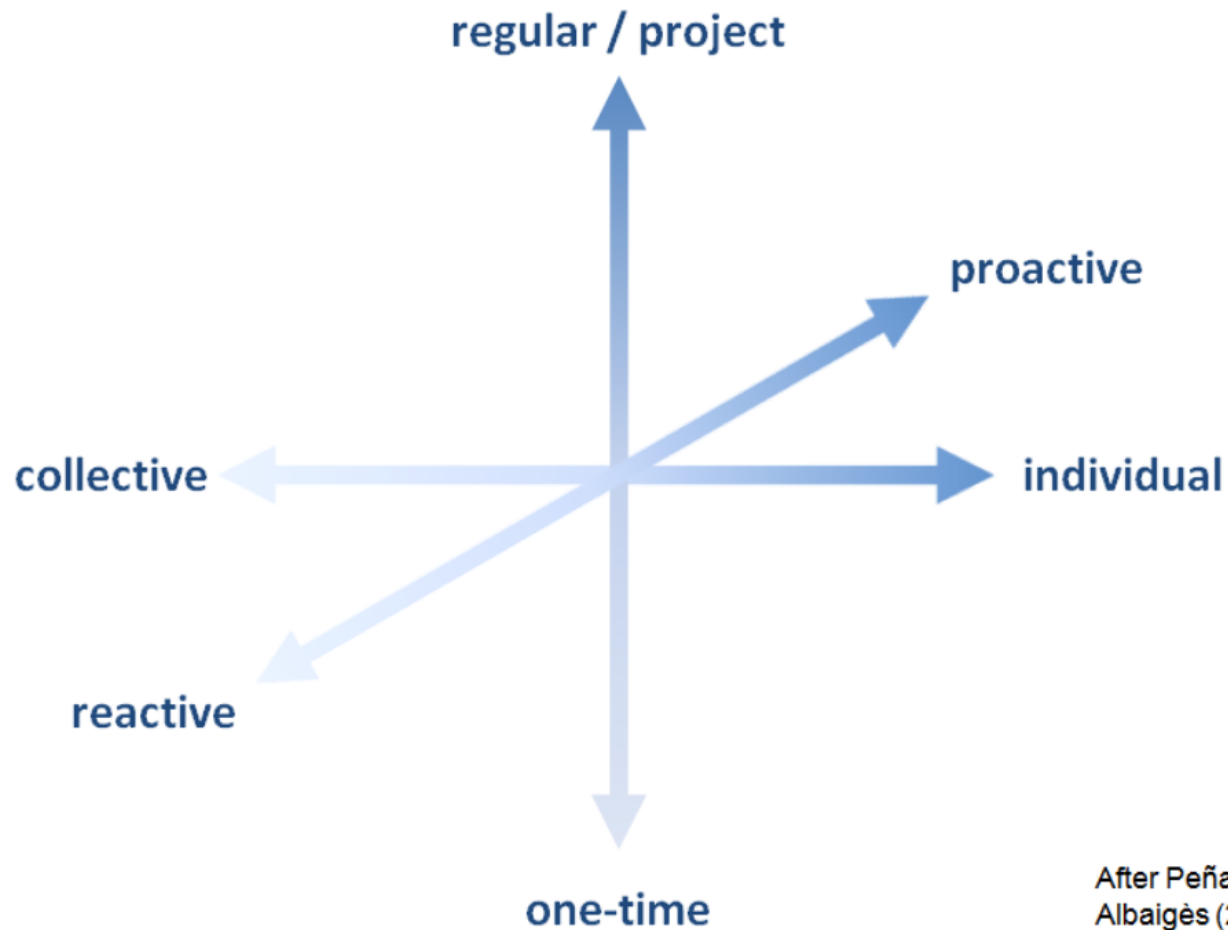
collective, within an organization

reactive, when the boss of the hierarchy says so

NO LOW

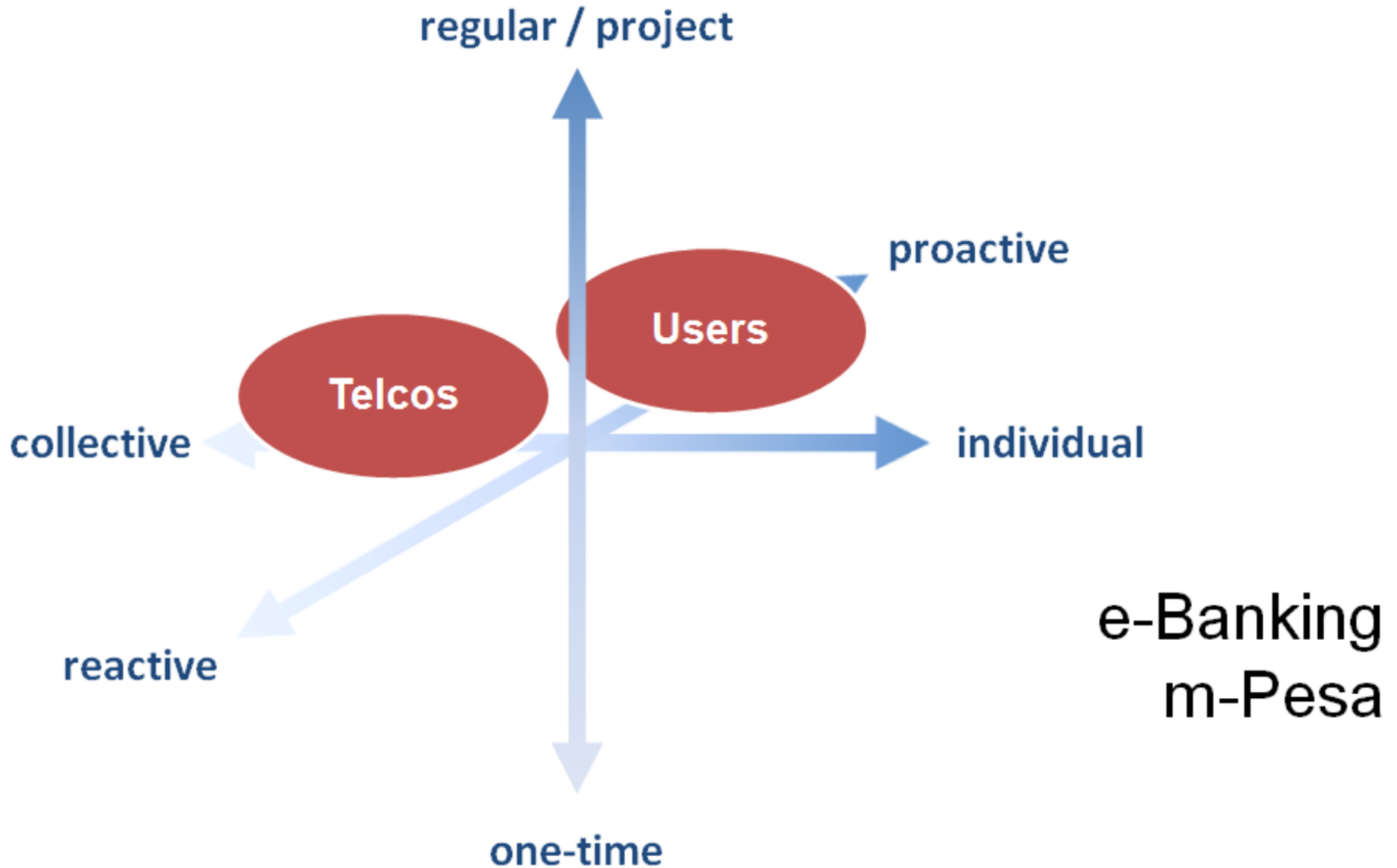


Participation and network society

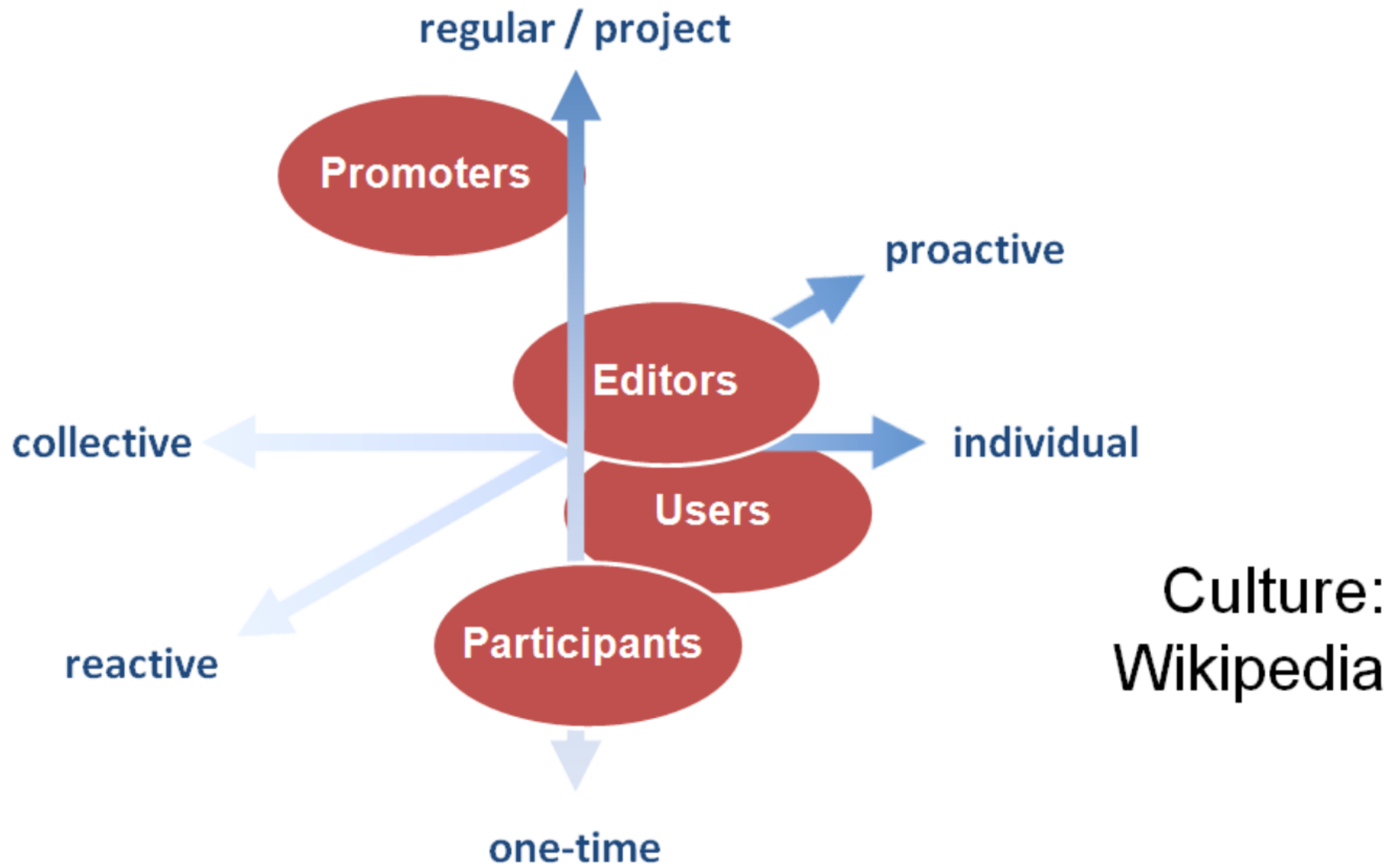


After Peña-López (2009) and
Albaigès (2011).

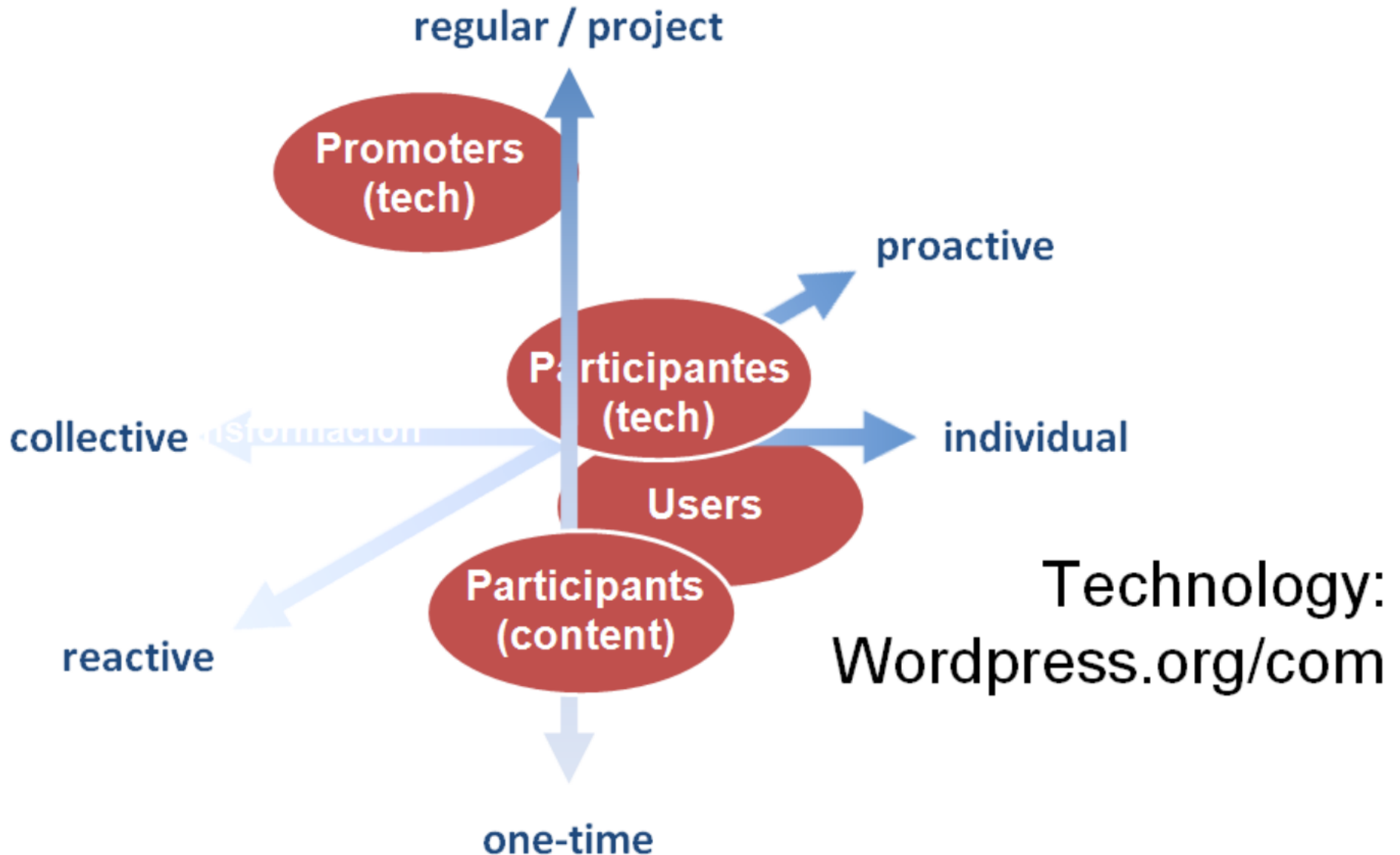
Pull businesses led by the demand



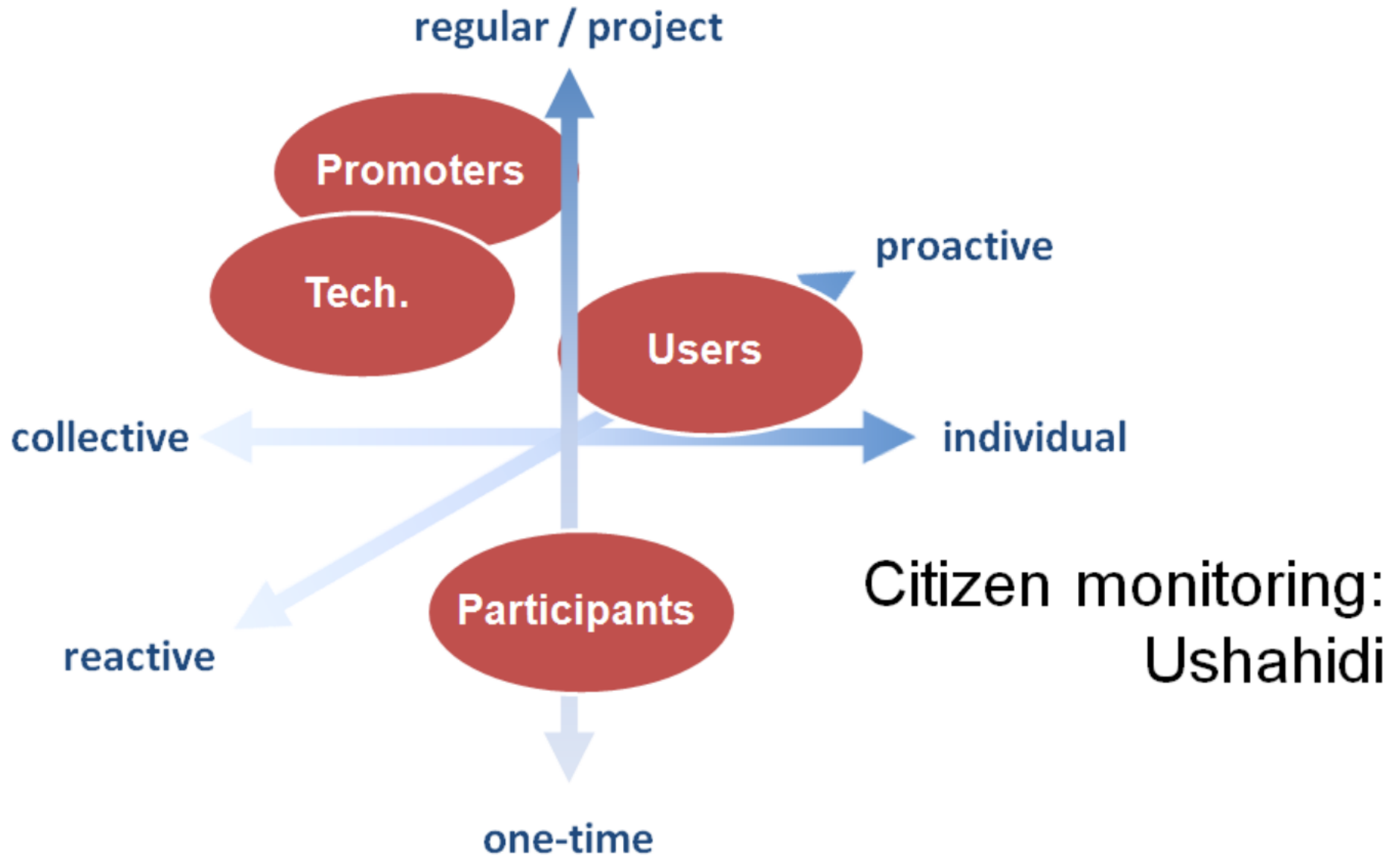
A culture of remixing and in real time



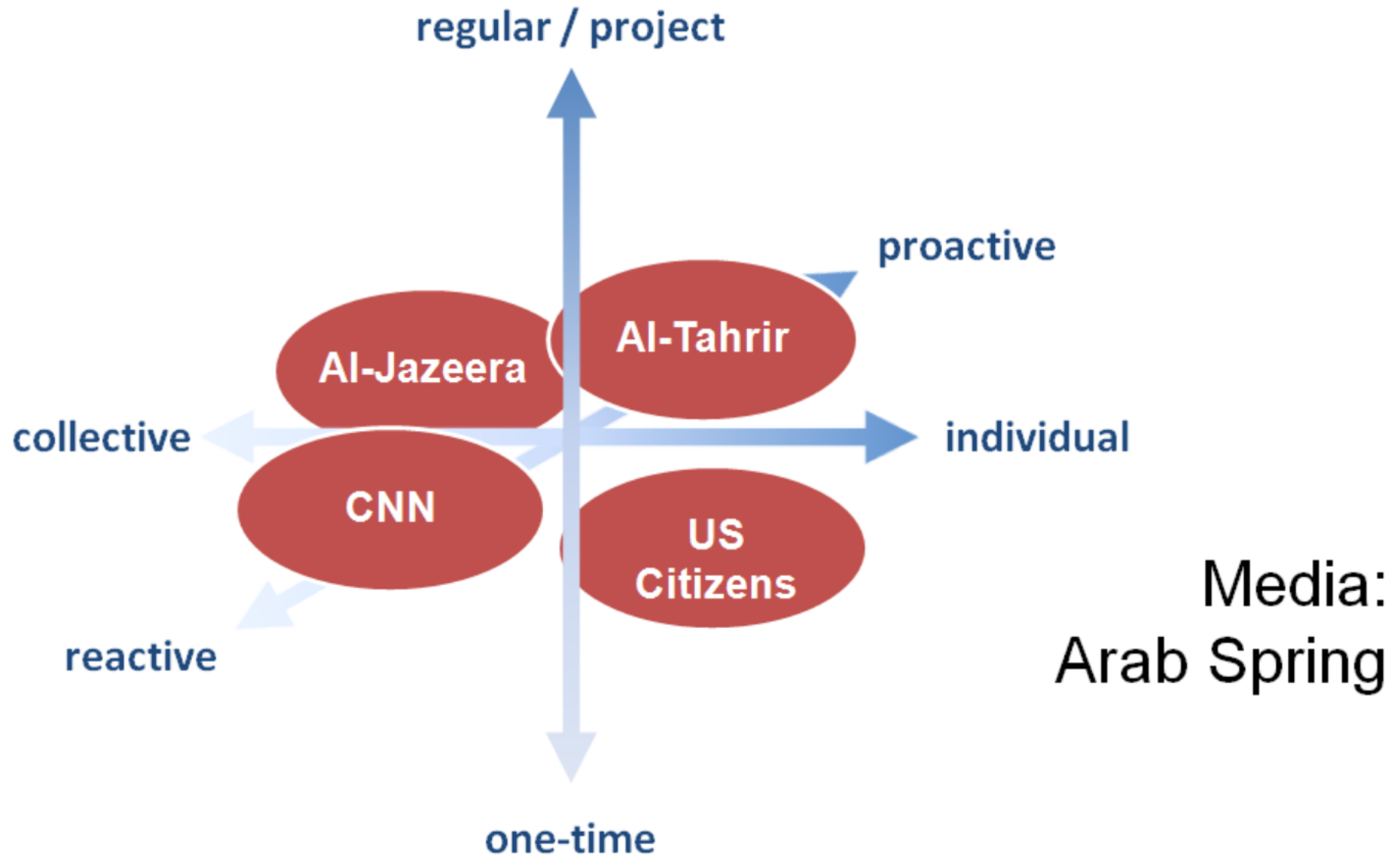
Technology as platform and culture



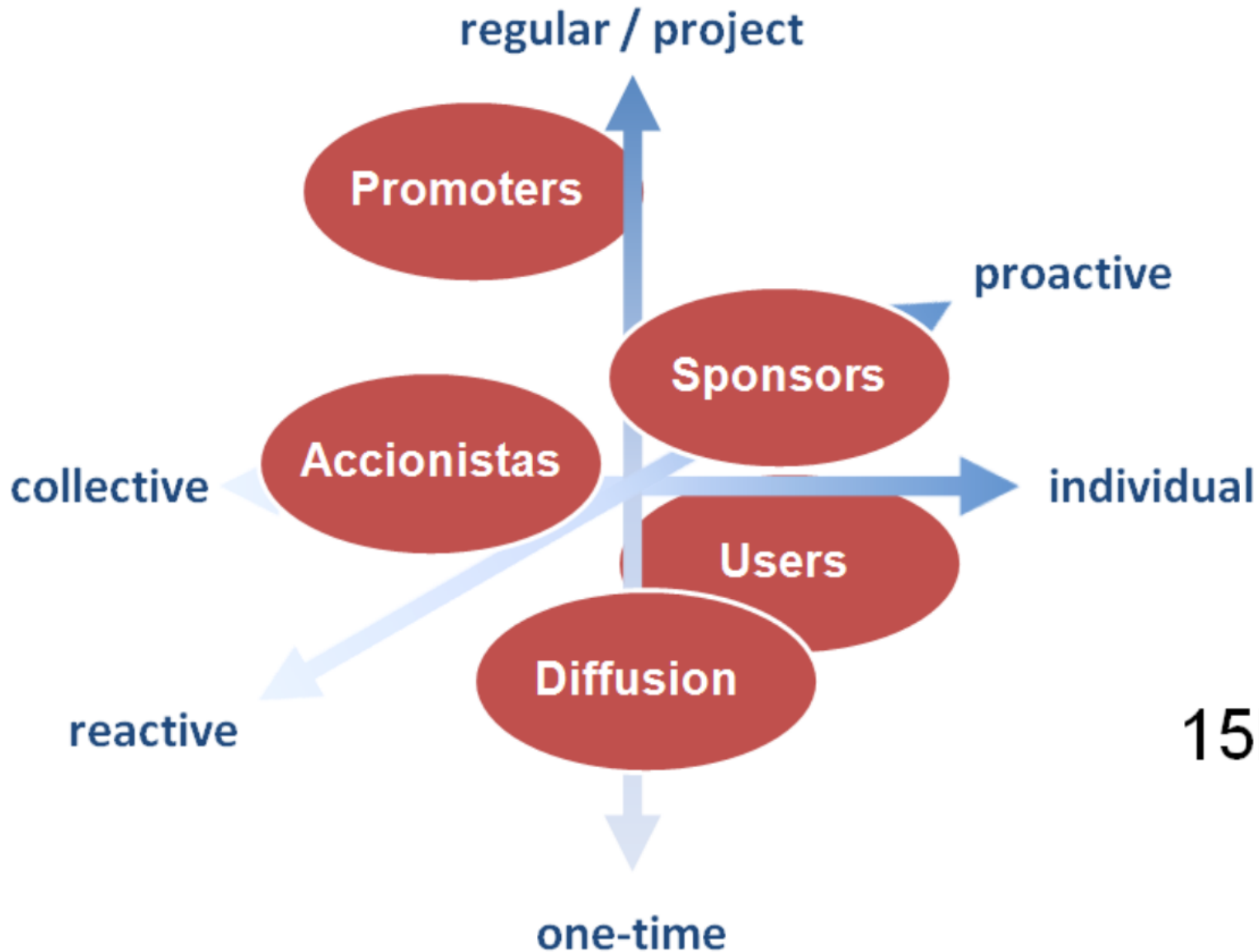
The synergies of citizens and institutions



El 4th Estate as a fosterer of the 5th Estate

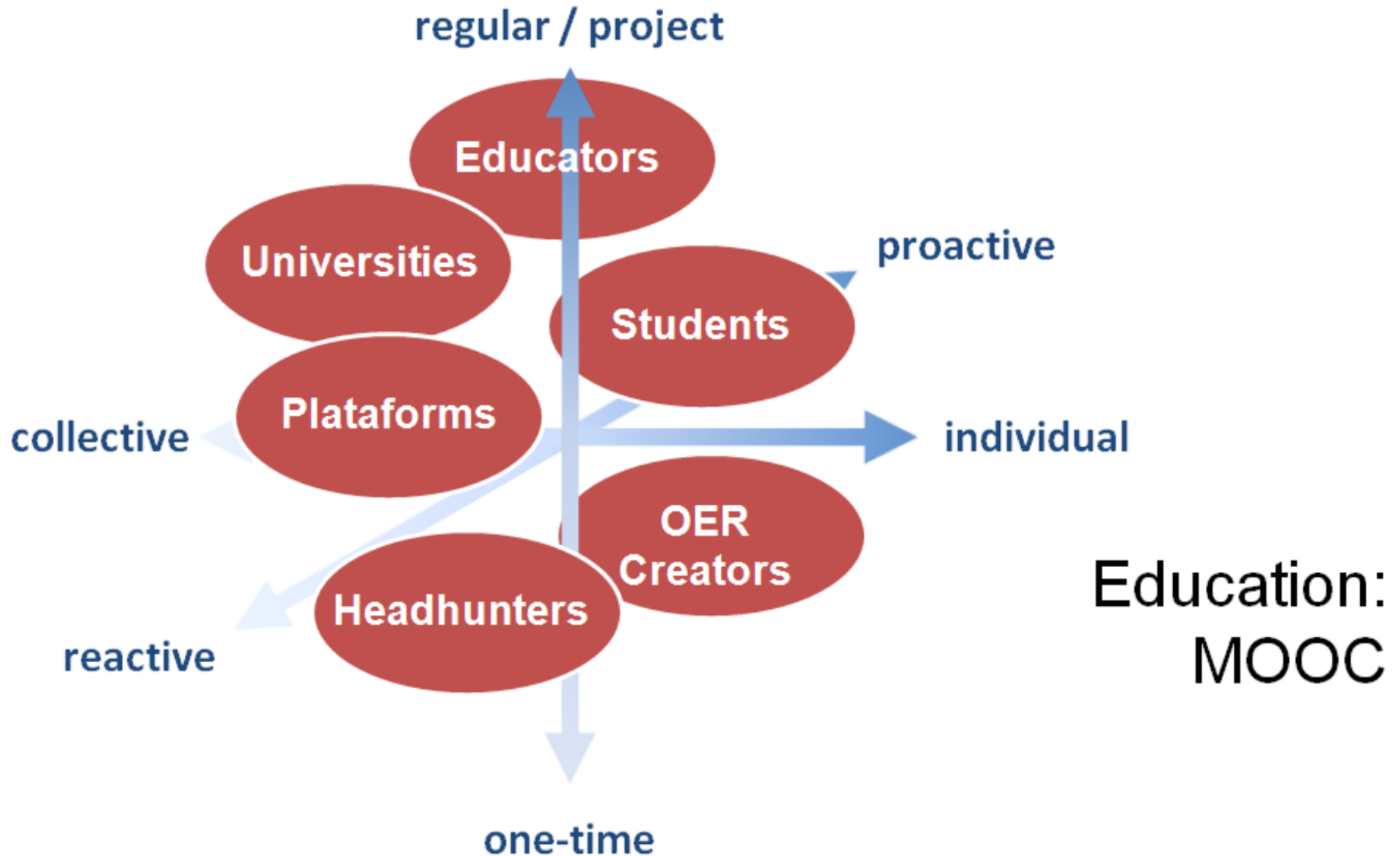


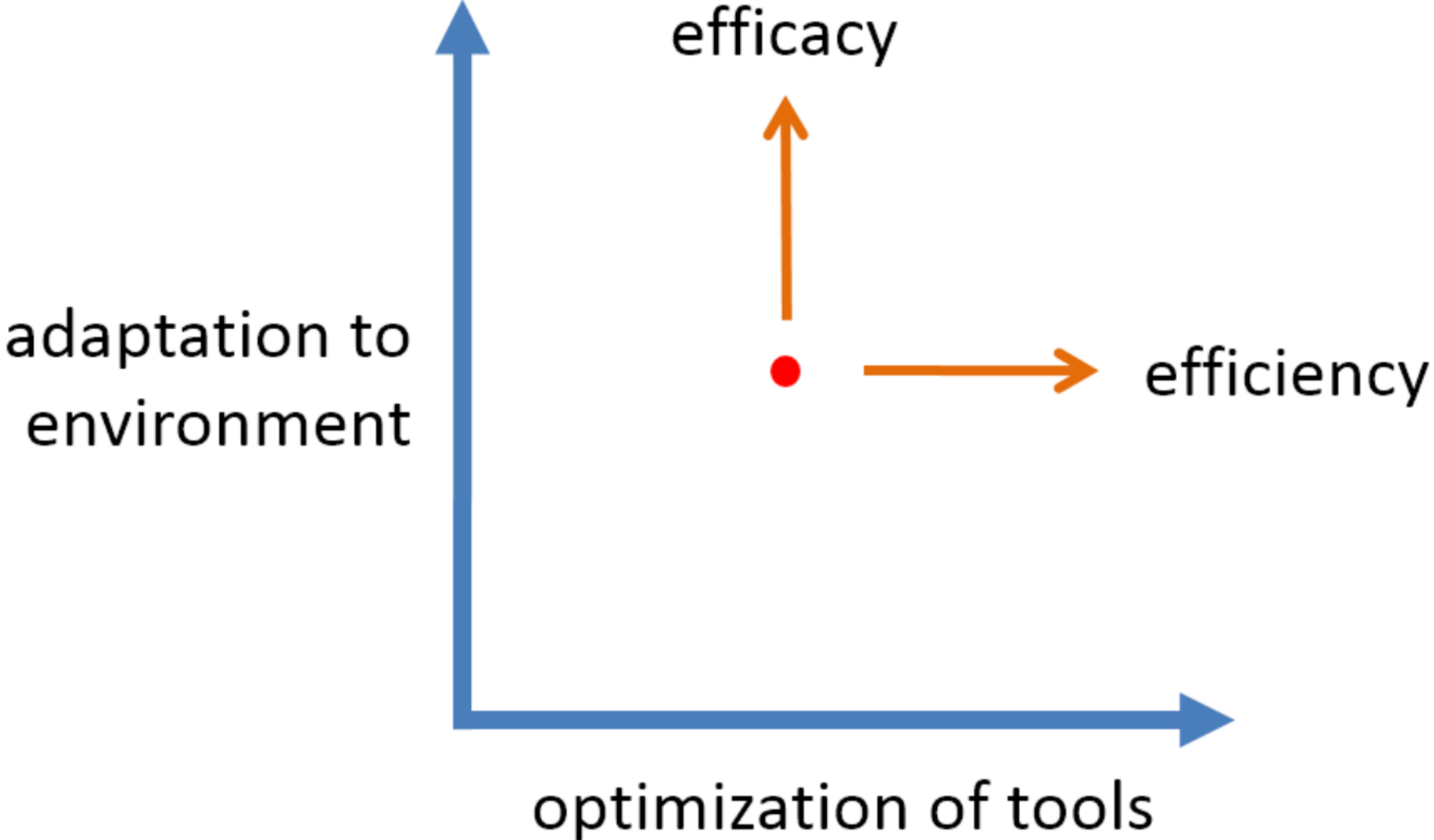
New citizenry: an asset in politics



Politics:
15MpaRato

From teaching to learning





efficacy



efficiency

**Open
social
innovation**

The key is the process

Opening the process:
how are decisions made.

Foster the process:
based on what.

Replicate the process:
using what protocols.

Co-decision

The context matters:

transparency in the design.

Open inputs:

open... no, linked data.

Deliberation:

facilitate the infrastructures.

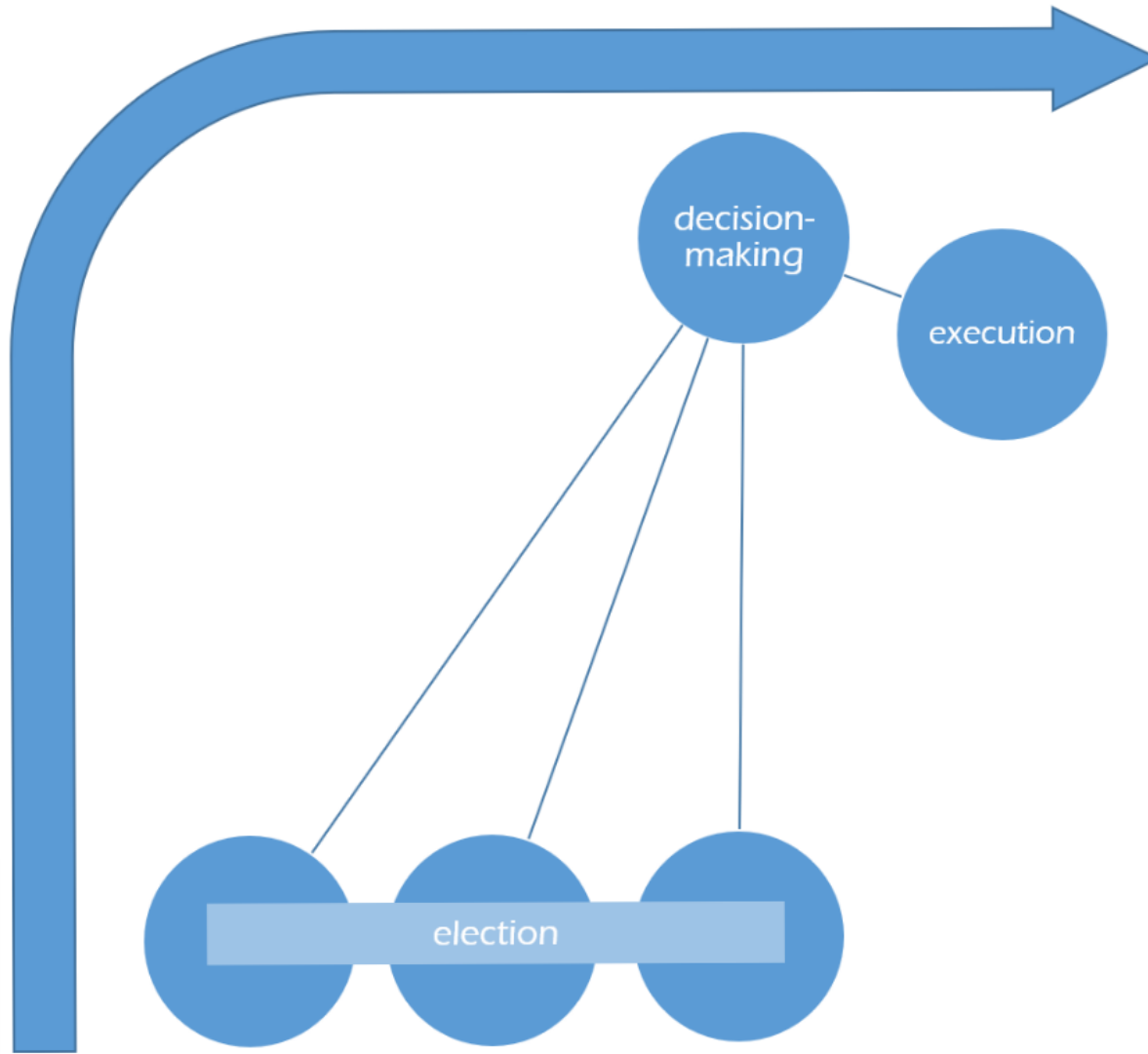
Radical subsidiarity

From leadership to facilitation:
who knows the needs better.

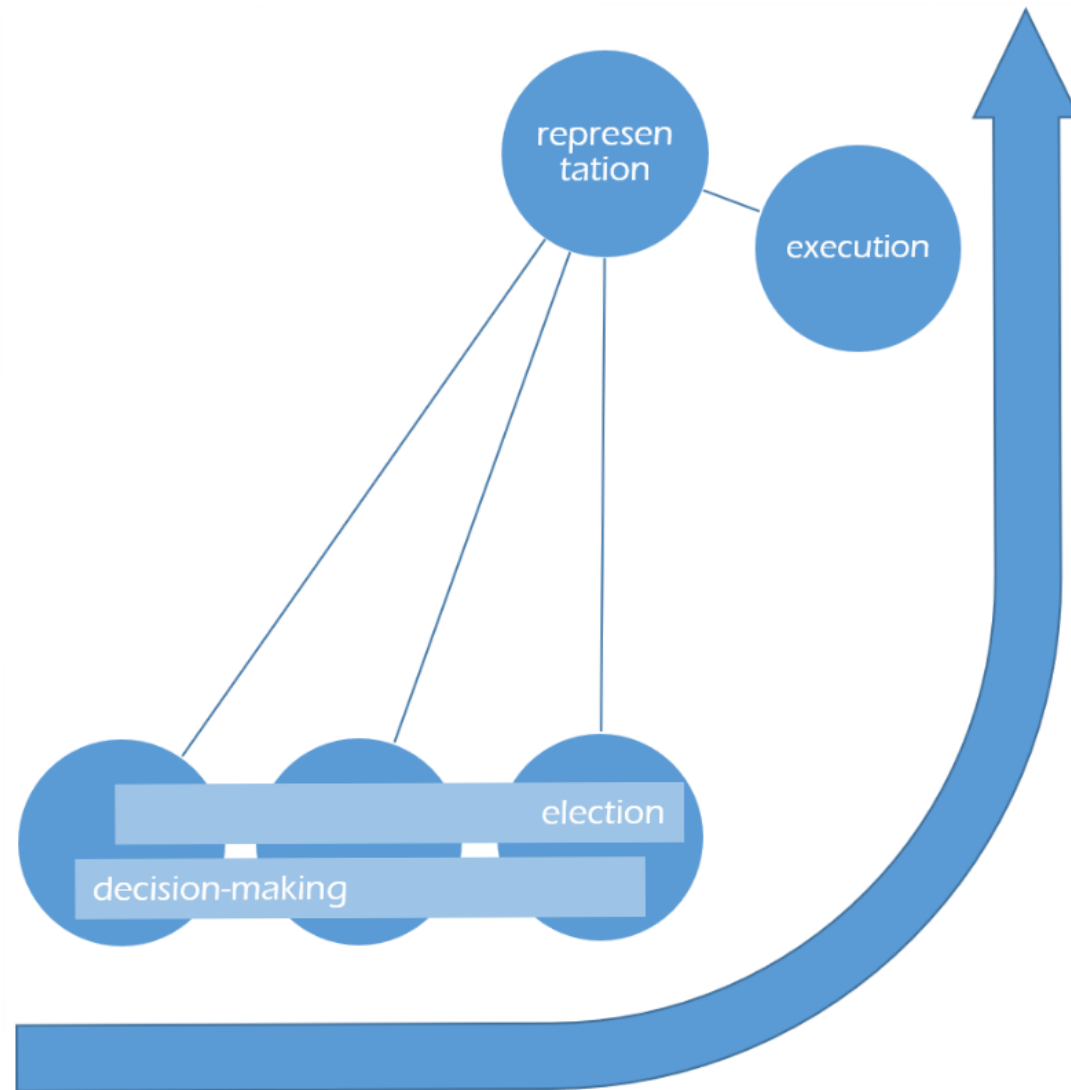
Granularity in decision-making:
info. filtering and talent location.

From participation to co-decision:
who is legit to decide.

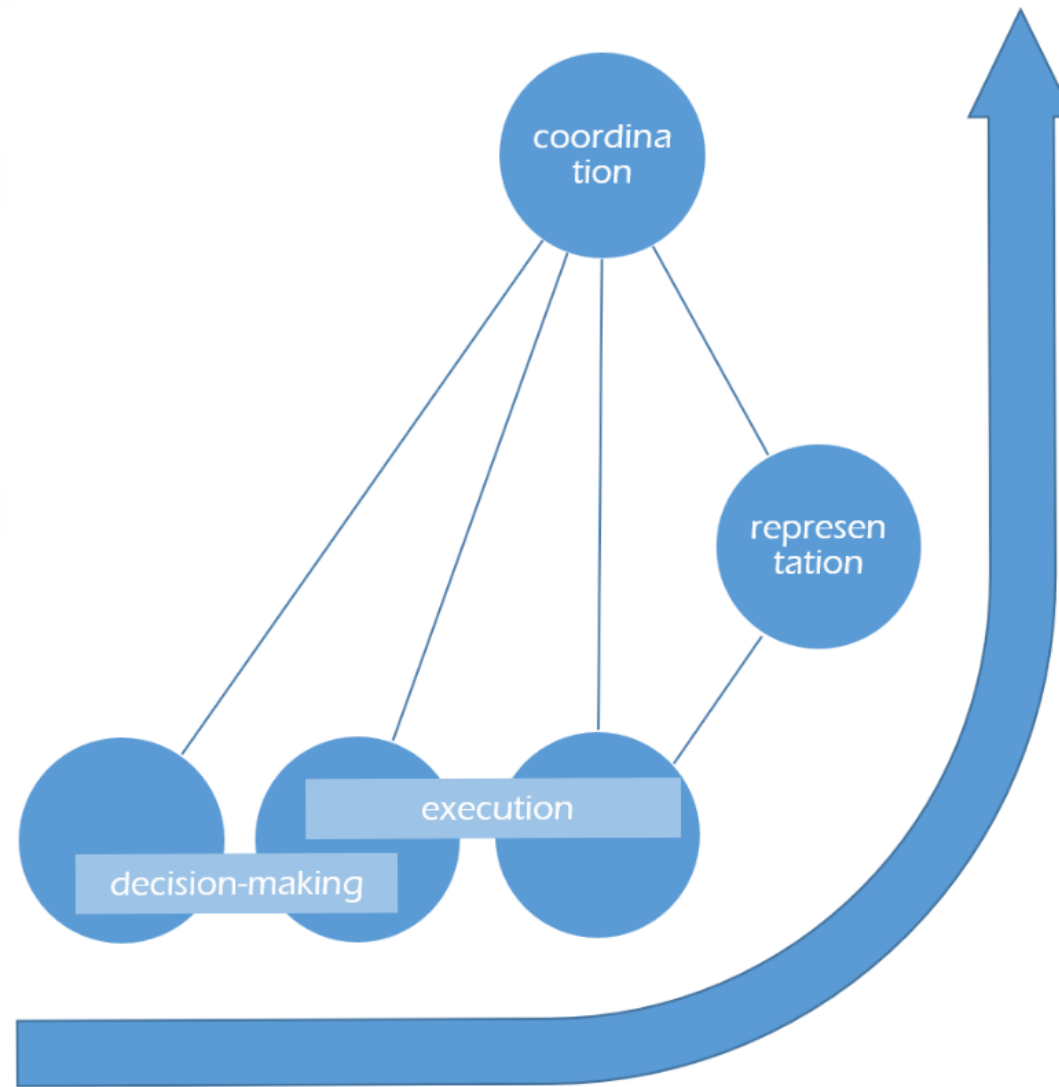
Hierarchical organization



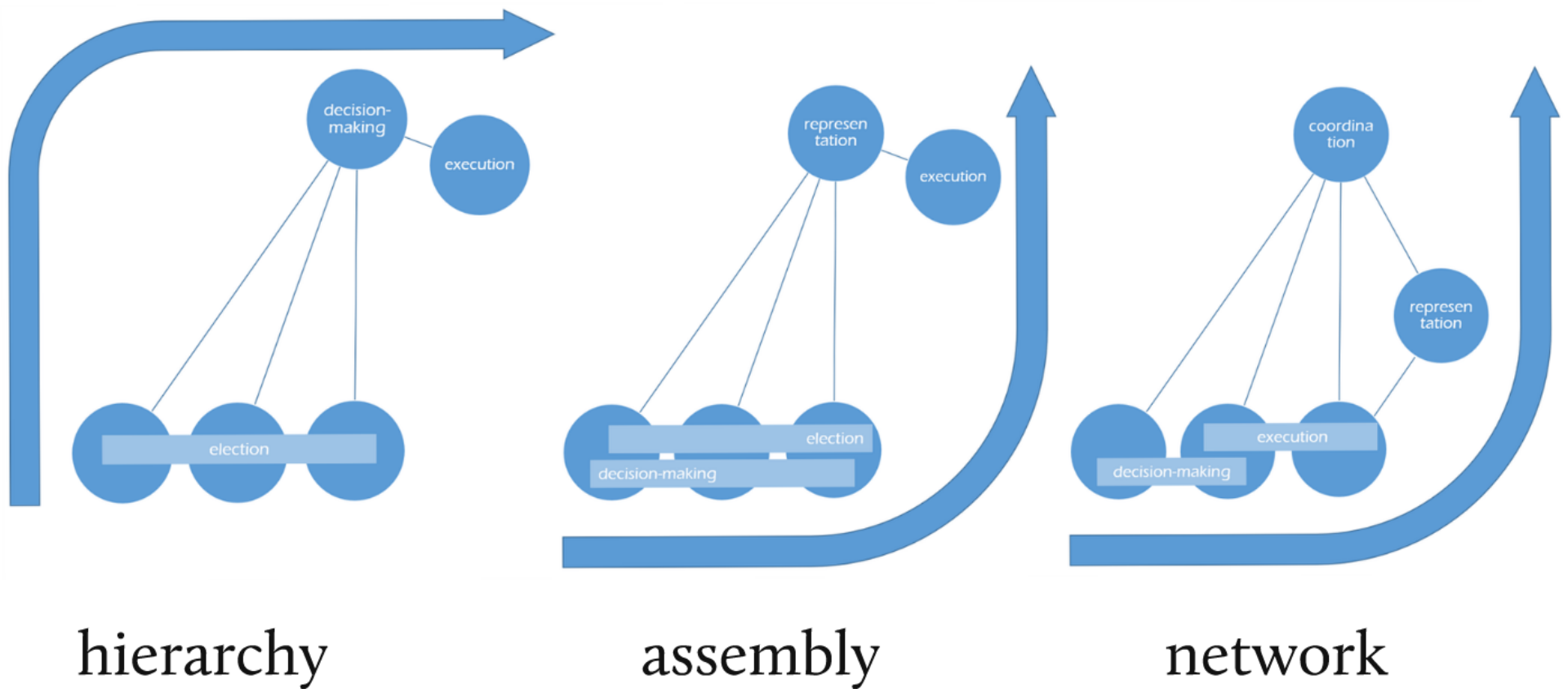
Assembly-based org.



Network organization



New citizen-based governance models?



Fostering network organizations

Open social innovation Characteristics

- Decentralization
- Individualization.
- Casual participation

Open social innovation Policies

Ecology of Tasks

Provide context

Facilitate the agora

Foster interaction

Provide context

Diagnosis

Facilitate the agora

Goals

Foster interaction

Path

in Governance

Open social innovation Policies

Ecology of Tasks

Provide context	Diagnosis
Facilitate the agora	Goals
Foster interaction	Path

in Governance

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<http://ictlogy.net/presentations/20161107_ismael_pena-lopez_-_technopolitics_weaving_networks_local_global_governance.zip>

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