# Microblogging in the classroom. From information to participation

Ismael Peña-López Agustí Cerrillo Martínez Universitat Oberta de Catalunya

III Conference on Law teaching and Information and Communication Technologies Universitat Oberta de Catalunya Barcelona, 8 June 2012

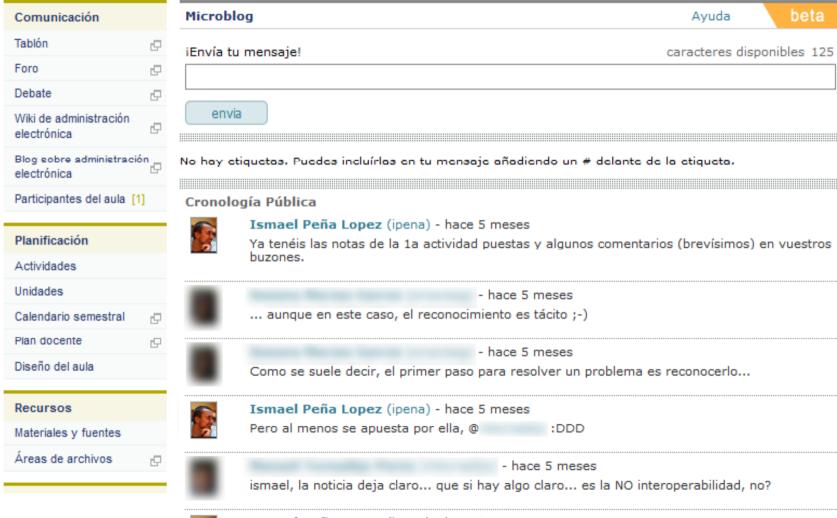
#### Introduction

- e-Government: framework and professional context
  - Wealth of the students' profiles
- Skills for the job market
- Transversal skills
  - Communication competence
  - Digital competence

#### Why and what for Twitter in the classroom

- Sense of community en virtual environments
- Almost real-time in asynchronous environments
- Student engagement
- Proactivity
- Information sources from "the outside"
- Informal learning
- Teacher engagement

#### Workings of the experience



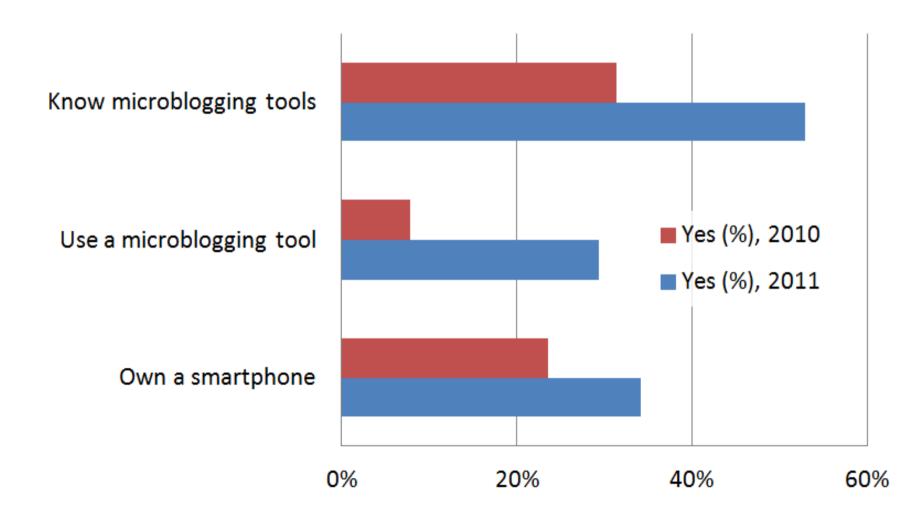


Sobre el tema de la e-Administración "global": Kroes apuesta por el e-gobierno sin fronteras http://bit.ly/vBkfQS

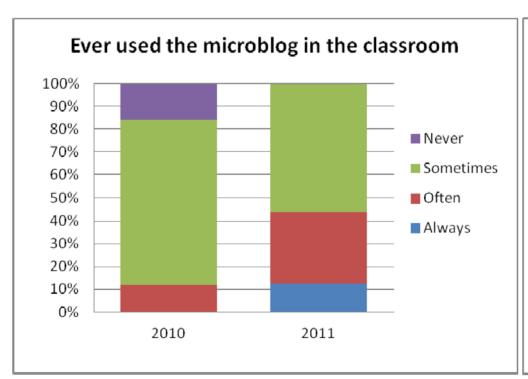
# Participation in the experience

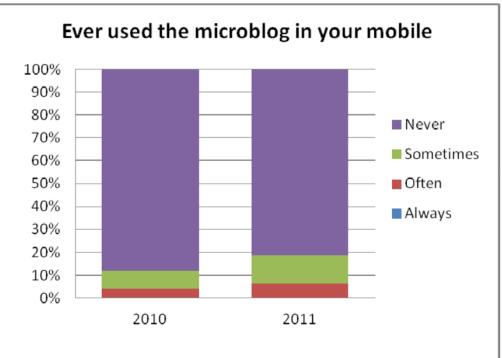
	2010	2011
Total users:	43	26
Total professors:	3	3
Total students:	40	23
Total messages:	79	312
Messages from professors:	51	129
Messages from students:	28	183
Messages / user:	1.8	12.0
Messages / professor:	17.0	43.0
Messages / student:	0.7	8.0

## Students' profiles

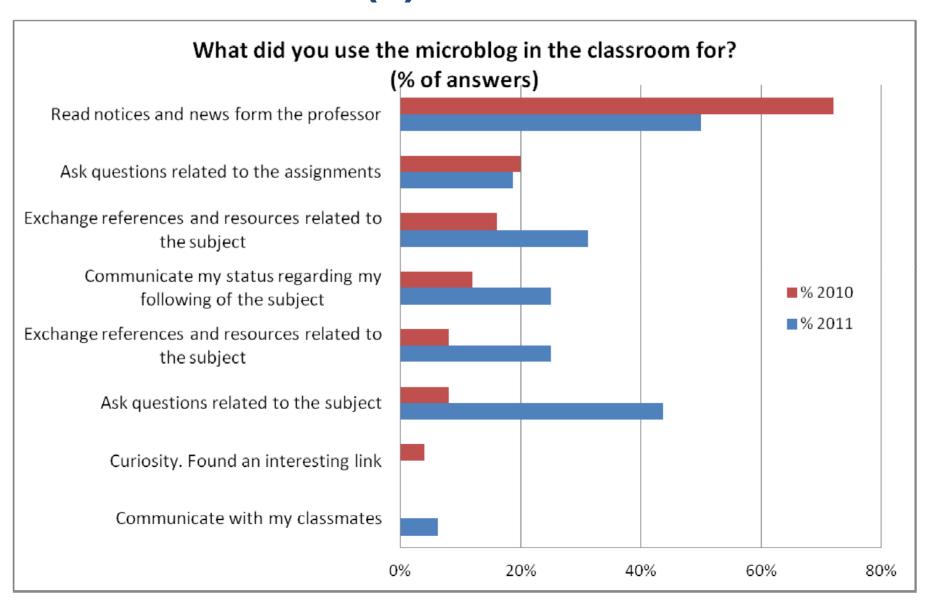


## Use of the tool (I)

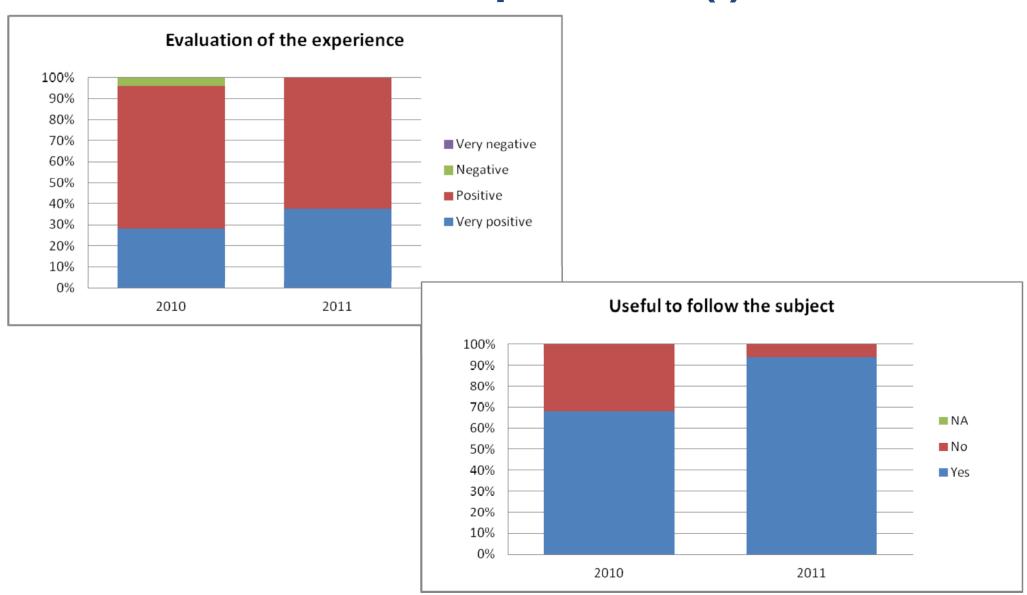




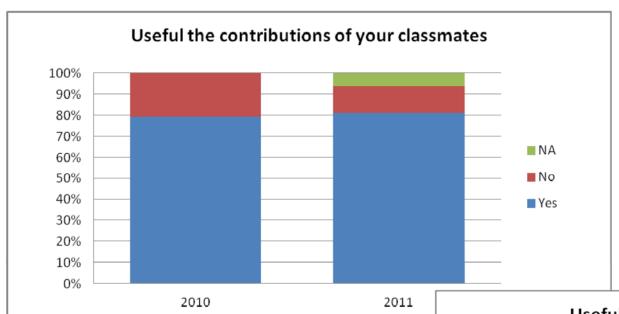
## Use of the tool (II)

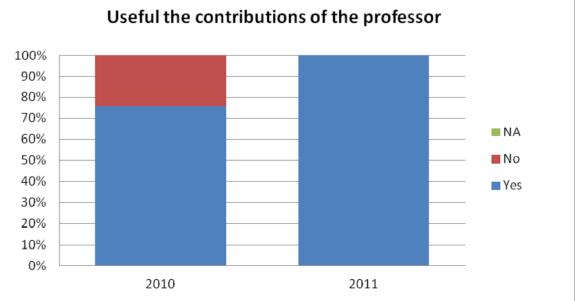


# **Evaluation of the experience (I)**

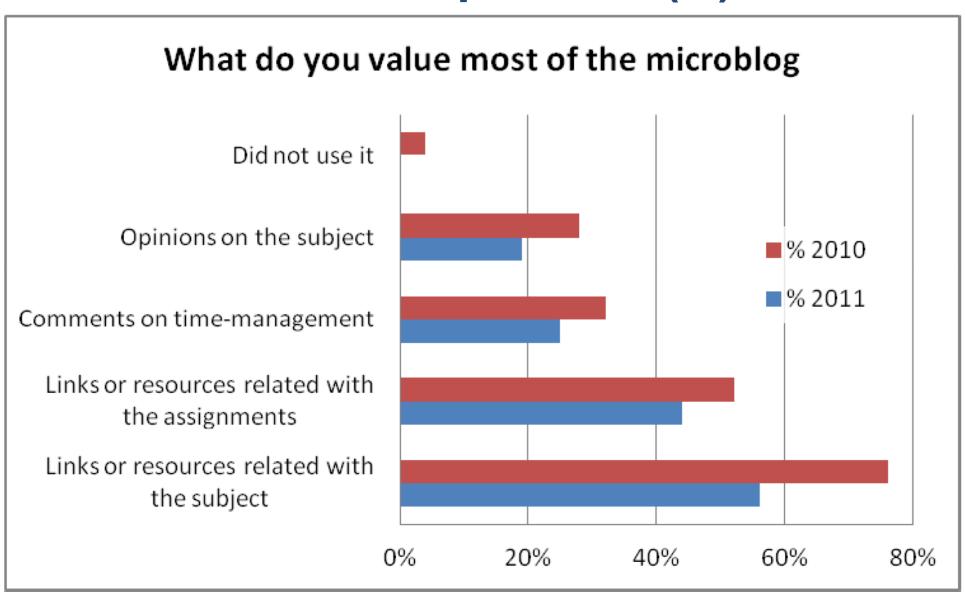


## **Evaluation of the experience (II)**





# **Evaluation of the experience (III)**



#### **Conclusions**

- Coming of age of the adoption of web 2.0 tools
- Key importance of usage
  - sense of purpose
  - properly led and "scaffolded"
- Permeability of the "walls" of the virtual classroom
- From information to participation
- Sense of community
  - of learning
  - of practice

#### ■ UOC Universitat Oberta de Catalunya

Barcelona, 8 june 2012. Universitat Oberta de Catalunya

#### To cite this work:

Peña-López, Ismael & Cerrillo Martínez, Agustí. (2012) *Microblogging in the classroom. From information to participation.* Communication for the III Conference on Law teaching and Information and Communication Technologies, 8 june 2012.

<a href="http://ictlogy.net/presentations/20120608\_ismael\_pena-lopez\_agusti\_cerrillo\_-microblogging\_in\_the\_classroom\_from\_information\_to\_engagement.pdf">http://ictlogy.net/presentations/20120608\_ismael\_pena-lopez\_agusti\_cerrillo\_-microblogging\_in\_the\_classroom\_from\_information\_to\_engagement.pdf</a>

#### To contact the authors:

http://ictlogy.net

http://www.uoc.edu/webs/acerrillo



All the information in this document under a Creative Commons license:

Attribution – Non Commercial – No Derivative Works

More information please visit http://creativecommons.org/licenses/by-nc-nd/2.5/