

# #eResearch

social media  
for  
social sciences

## Social Media 101



Ismael Peña-López

@ictlogist

Barcelona, 27 march 2012. Research seminar at the  
Economics and Business Studies Department, UDC

To do this work  
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Research work at the Economics and Business Studies  
Department, UDC, Barcelona, 27 march 2012.  
<http://www.ictlogist.com/2012/03/27/social-media-101/>

To visit the author's blog visit:



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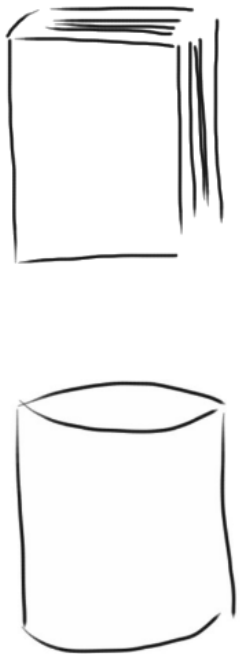
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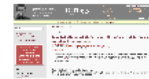
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Ismael Peña-López,  
lecturer and researcher.  
Information Society,  
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ICTlogy Review  
(ISSN 1886-5208)

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Barcelona July 9-10, 2012  
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Information Society:  
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20111201

**Joan Balcells, Ana Sofia Cardenal: The influence of the Internet on voting behaviour** edit | 3867

By **Ismael Peña-López**

Main categories: [Meetings](#) | [Participation, Engagement, Use, Activism](#)

Other tags: [ana sofia cardenal](#) | [ciu](#) | [erc](#) | [joan balcells](#) | [solidaritat catalana](#)

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*Notes from the research seminar **The influence of the Internet on voting behaviour: tracking ERC's massive vote loss in the 2010 Catalan Elections**, organized by Joan Balcells and Ana Sofia Cardenal, [Open University of Catalonia](#), School of Law and Political Science, and held in Barcelona, Spain, on 1 December 2011.*

Joan Balcells, Ana Sofia Cardenal

The influence of the Internet on voting behaviour: tracking ERC's massive vote loss in the 2010 Catalan Elections

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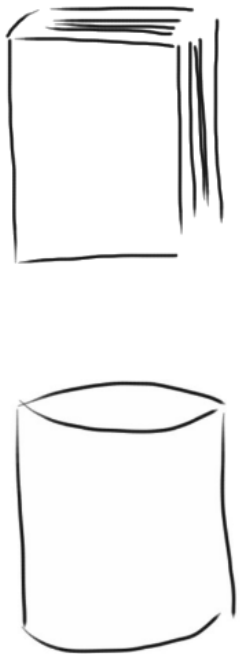
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- Proves finals d'avaluació

**Monday, January 16**

- TFM Entrega final del TFM (1r semestre)

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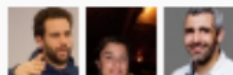
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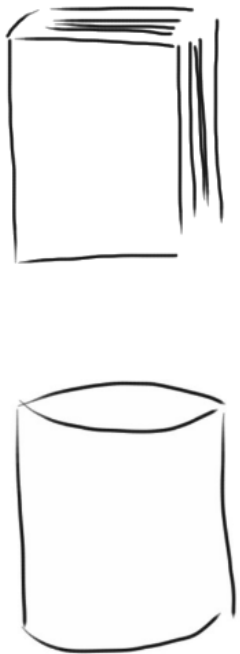


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20120218

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By [Ismael Peña-López](#)

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Other tags: [ties2012](#)

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**Ismael Peña-López**

@ictlogist

12 liveblogging posts from [#ties2012](#) conference on technology and education [bit.ly/wZmukv](http://bit.ly/wZmukv)

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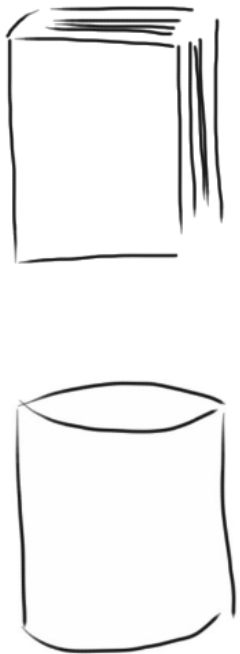
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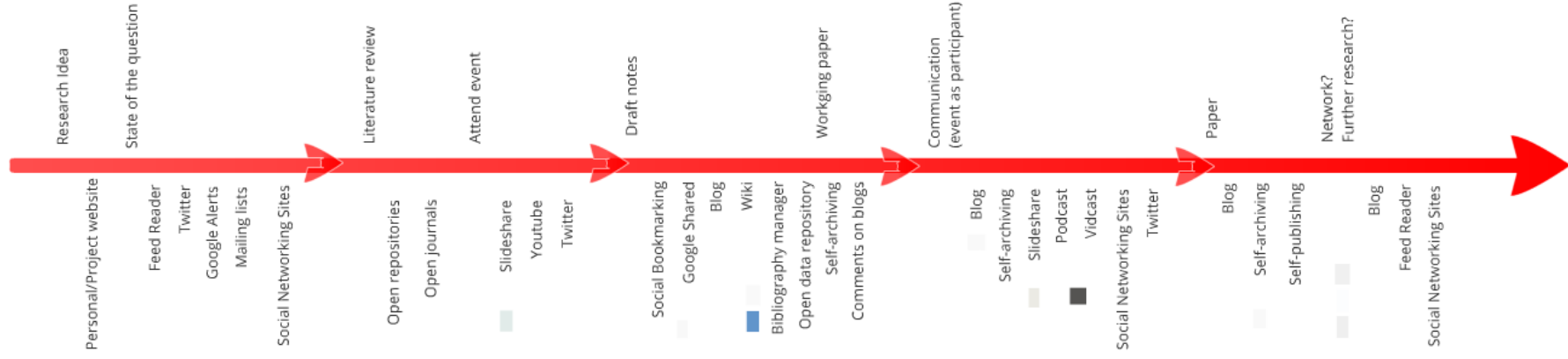
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[blogs.worldbank.org/ic4d/](http://blogs.worldbank.org/ic4d/)

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On Wednesday November 10th, Joan Torrent presents the third ...

[What's i2TIC?](#)

[www.slideshare.net/i2tic/w-5637011](http://www.slideshare.net/i2tic/w-5637011)

1 Nov 2010 – Joan Torrent-Sellens [email\_address] Economics and Business Studies Internet Interdisciplinary Institut (IN3) **i2TIC** Meeting – IN3 Direction ...

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Mervyn Westfield



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#### Nik Peachey

If anyone has 5 mins spare to contribute their opinions to this research questionnaire I have written I'd be very grateful. Anyone who participates can also sign up to get a copy of the data it creates.

<http://quickshout.blogspot.com/2012/02/online-teacher-development-course.html>



#### Nik's QuickShout: Online Teacher Development Course - Research

[quickshout.blogspot.com](http://quickshout.blogspot.com)

Like · Comment · Follow post · Share · Friday at 18:48

Faisal Ashraf likes this.

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**Tim Unwin** added Ruchir Hajela to the group.



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This group was established in April 2007 for all those interested in ICT4D (Information and Communication Technologies for Development) - led by the ICT4D Collective and UNESCO Chair in ICT4D at Royal Holloway, University of London. It provides an opportunity for information sharing and networking amongst all those with interests in how ICTs can be used to contribute to 'development'.

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



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|    | <a href="#">AinslieGracen</a> | member  |
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|    | <a href="#">cleeb</a>         | member  |
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by Ismael Peña-López

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Conference liveblogging

#### CATEGORIES

Information Society:

- e-readiness
- ict4d
- digital divide
- knowledge management

Infrastructures:

- hardware
- software
- connectivity

Literacy:

- digital literacy
- participation, engagement, use

Legal Framework:

- law & rights
- open access, ip

Content and Services:

- e-government/administration, politics
- education and e-learning

Development:

- development
- nonprofits
- online volunteering

Home » **ICT4D Blog** » Empowerment and Governance in the Information Society (II): digerati, goverati and the role of ICT4D

20110124

## Empowerment and Governance in the Information Society (II): digerati, goverati and the role of ICT4D edit | 3682

By [Ismael Peña-López](#)

Main categories: [e-Government](#), [e-Administration](#), [Politics](#) | [ICT4D](#) | [Information Society](#) | [Participation](#), [Engagement](#), [Use](#), [Activism](#)

Other tags: [goverati](#)

[[comments: 3](#)]

This is a two-part article on the power relationships and distribution in the Information Society. It first presents, in *Empowerment and Governance in the Information Society (I): the hourglass of information power*, some concepts as power, empowerment and governance, and how they have been distributed amongst citizens and institutions along ages. The second one, *Empowerment and Governance in the Information Society (II): digerati, goverati and the role of ICT4D*, reflects on how the quality of democracy is decreasing precisely because of an increase of citizen empowerment.

In *Empowerment and Governance in the Information Society (I): the hourglass of information power* we described a way to look at power, empowerment and governance, and ended up facing an odd distribution of power in the Information Society. A close up to that distribution may look like the following image:

### Distribution of power in the Information Society





authors  
categories  
tags  
bibliographies / collections  
all works (slow)

types of authors  
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#### PREFERENCES

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## The disempowering Goverati: e-Aristocrats or the Delusion of e-Democracy

### Description:



Bibliography for my keynote speech [Goverati: e-Aristocrats or the delusion of e-Democracy](#) at the [eDem10 conference](#).

### Category Cloud ([show/hide](#))





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# Communication (event as participant)



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Self-archiving



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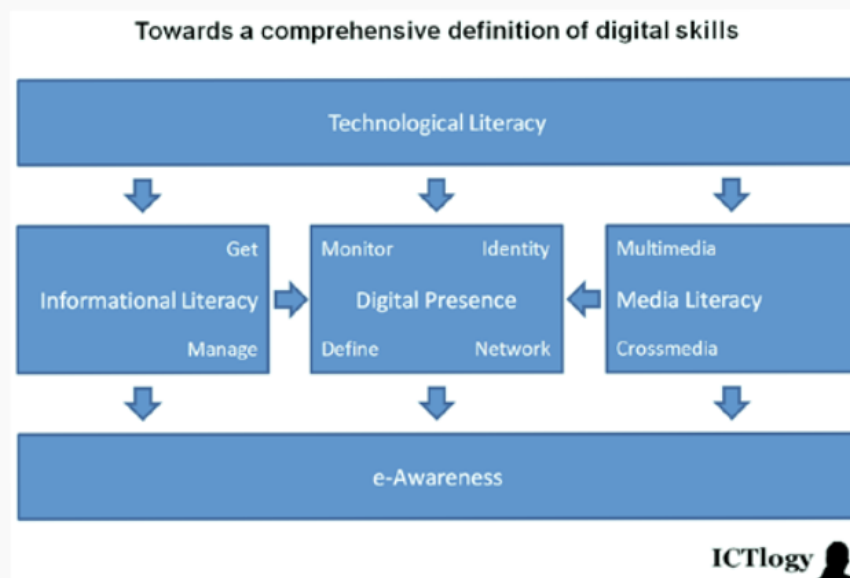
Social Networking Sites

Twitter

## Analyzing digital literacy with a single simple tweet edit | 3757

By [Ismael Peña-López](#)  
Main categories: [Digital Literacy](#)  
[comments: 7]

Two years ago, in *Towards a comprehensive definition of digital skills*, I depicted digital literacy according to five different categories, being those categories technological literacy, informational literacy, media literacy, digital presence and e-awareness (please see the paper *From laptops to competences: bridging the digital divide in higher education* for a thorough explanation about those concepts):



[Towards a comprehensive definition of digital skills](#)

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If you need to cite this article in a formal way (i.e. for bibliographical purposes) I dare suggest:

Peña-López, I. (2011) "Analyzing digital literacy with a single simple tweet" In *ICTlogy*, #93, June 2011. Barcelona: ICTlogy.

Retrieved month dd, yyyy from <http://ictlogy.net/review/?p=3757>

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from [Ismael Peña-López](#)

2 weeks ago, 557 views,  
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### Retos metodológicos de los PLEs

from [Linda Castañeda](#)

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by [Linda Castañeda](#) on Feb 01, 2012

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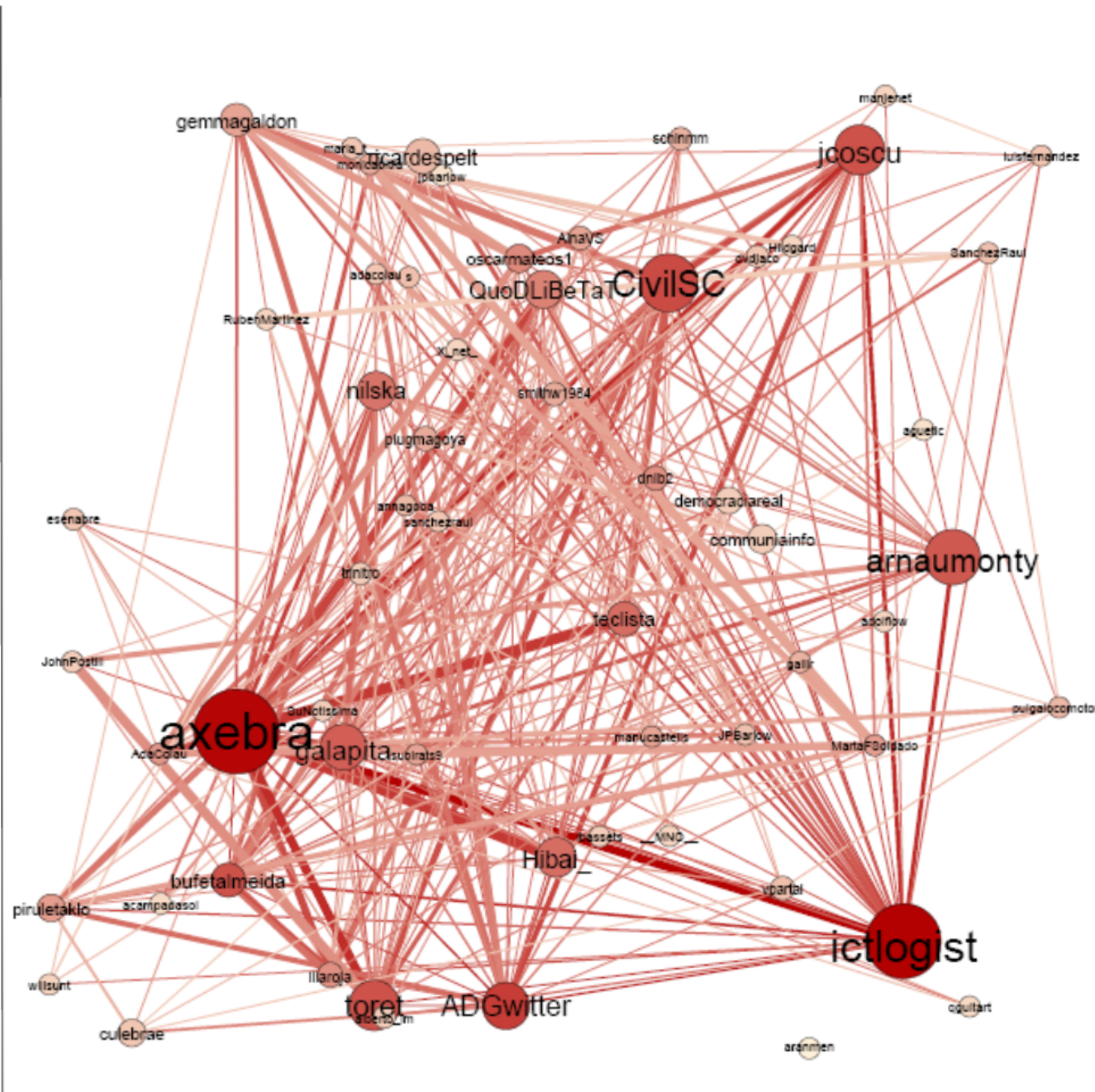
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## Trending Words


de, rt, que, la, el, y, los, en, del, es,  
@ictlogist:, medios, las,  
@piruletaklo, ahora

## Event Participants









# Communication (event as participant)



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Further research?

Blog

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## Downloads:



### Prezi slides:

Peña-López, I. (2012). *e-Research: social media for social sciences*. Research seminar at the Internet Interdisciplinary Institute. February 15, 2012. Barcelona: ICTlogy.



### Slides as a PDF:

Peña-López, I. (2012). *e-Research: social media for social sciences*. Research seminar at the Internet Interdisciplinary Institute. February 15, 2012. Barcelona: ICTlogy.



### Book chapter:

Peña-López, I. (2009). "The personal research portal". In Hatzipanagos, S. & Warburton, S. (Eds.), *Handbook of Research on Social Software and Developing Community Ontologies*, Chapter XXVI, 400-414. Hershey: IGI Global.

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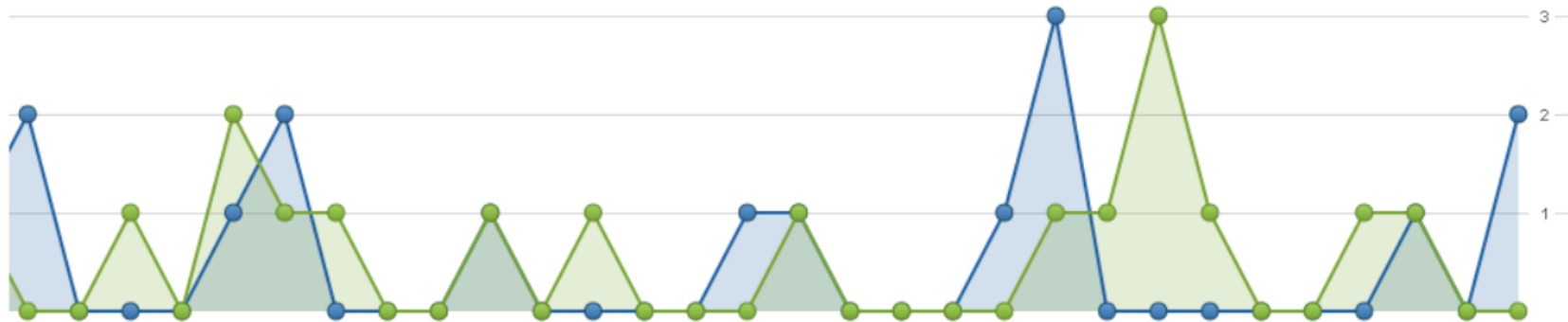
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## Framing the Digital Divide in Higher Education [edit](#)

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University of California, Berkeley

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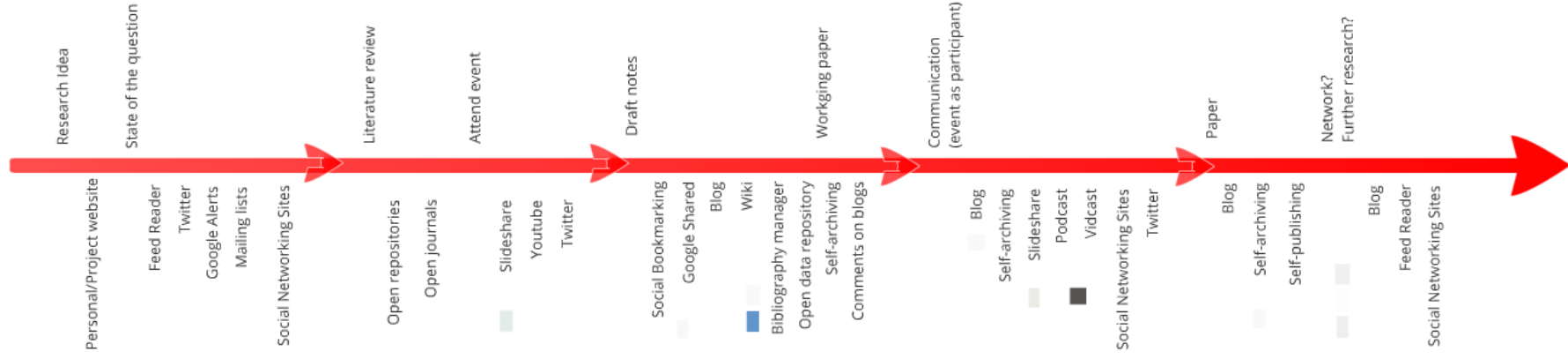
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MONOGRAPH

# Redefining the Digital Divide in Higher Education




*Ismael Peña-López (coord.)*

# idea



# output

# Where to start from?

-  home, sweet home
-  follow the (hash)tag
-  think digital





**Ismael Peña-López**,  
lecturer and researcher.  
Information Society,  
Digital Divide, ICT4D

# ICTlogy

ai-see-TEE-lo-gee



I am **Ismael Peña-López**.

I am professor at the School of Law and Political Science of the [Open University of Catalonia](#), and researcher at the [Internet Interdisciplinary Institute](#) and the [eLearn Center](#) of that university.

My main **research interests** are the impact of [ICTs](#) in society ([e-Readiness](#), the digital divide), especially in development ([e-inclusion](#), [ICT4D](#)), and educational ([e-Learning](#), digital competence) and political ([e-participation](#), [e-democracy](#)) institutions.

Previous to my academic life, and for five years, I was a founding member and later director of the [Cooperation for Development Programme](#) at the [University](#), mainly working in e-learning for development and online volunteering.

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# Where to start from?

-  home, sweet home
-  follow the (hash)tag
-  think digital



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1h

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24 Mar

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#ictd



**MobileActive** @mobileactive

23 Mar

Moving from hype to context and benefit in #mHealth [bit.ly/vxkyNS](http://bit.ly/vxkyNS)  
#globaldev #ictd



**DIRSI** @DIRSI

22 Mar

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**Jorge Bossio** @jbossio

22 Mar

Latinoamérica, la región que más crece en el uso de Internet  
<http://noticiaspe...> [dvr.it/1LJ6Y](http://dvr.it/1LJ6Y) #ictd #tic @acornredec



**MobileActive** @mobileactive

22 Mar

ICT Policy in Africa and the Internet and #HumanRights [bit.ly/GG4Knh](http://bit.ly/GG4Knh)  
#ictd #m4d #ict4d #globaldev






**Jonathan Donner** @jcdonner

22 Mar

ITID has an #ict4d #ictd book reviews section [bit.ly/GMIaU7](http://bit.ly/GMIaU7); I'm  
always on the lookout for new books & volunteer reviewers. thanks!

# Where to start from?

-  home, sweet home
-  follow the (hash)tag
-  think digital


**Ismael Peña-López**,  
 lecturer and researcher,  
 Information Society,  
 Digital Divide, ICT4D

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 20100917

**Internet, Politics, Policy (VII). Internet Governance (II)** edit tags

By [Ismael Peña-López](#)  
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*Notes from the [Internet, Politics, Policy 2010: An Impact Assessment](#) conference, organized by the [Oxford Internet Institute](#), and held at [St. Anne's College, Oxford, UK](#), on [September 16-17, 2010](#). More notes on this event: [ipp2010](#).*

**Policy-making for digital development: the role of the government**  
 Ismael Peña-López, Open University of Catalonia

slideshare


**Ismael Peña-López**  
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12 liveblogging posts from [#ties2012](#) conference on technology and education [bit.ly/wZmukv](http://bit.ly/wZmukv)

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## Towards a comprehensive model of the digital economy

**Citation:** BIBTeX    
 Peña-López, I. (2010). "Towards a comprehensive model of the digital economy". In *Proceedings of ICTD 2010*. 4th ACM/IEEE International Conference on Information and Communication Technologies and Development. London: IEEE.

**Work data:**  
 ISBN: 978-1-4503-0787-1

**Paper:**  
[Towards a comprehensive model of the digital economy](#) 

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[Towards a comprehensive model of the digital economy](#) 

**Related works:**

- [Peña-López, I. \(2010\) Policy-making for digital development: the role of the government](#)

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 Xavier Mubià entrevista Ismael Peña-López a Les Notícies de les 10, Barcelona Televisió, 11/11/2012

**Redes sociales: ¿oportunidad u oblig...**  
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 Entrevista con Ismael Peña-López. Idea original de Fadwa El Harrak. Preguntas de Judit Monclús. Badalona, 28 de noviembre de 2011.

# Where to start from?

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-  follow the (hash)tag
-  think digital

# Ismael Peña-López

@ictlogist

Barcelona, 27 march 2012. Research seminar at the  
Economics and Business Studies Department, UOC

To cite this work:

Peña-López, Ismael. (2012) eResearch. Social media for social sciences.

Research seminar at the research seminar at the Economics and Business Studies  
Department, UOC. Barcelona, 27 march 2012

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